JUL 1 6 2015

Between 2

No. S067490 Vancouver Registry

The Supreme Court of British Columbia

KAREN MCKAY

Plaintiff

and:

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETÉ AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V., ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, SWISS INTERNATIONAL AIR LINES LTD., JAPAN AIRLINES INTERNATIONAL CO., LTD., KOREAN AIR LINES CO., LTD., SCANDINAVIAN AIRLINES SYSTEM CARGOLUX AIRLINES INTERNATIONAL S.A., LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LIMITED AND QANTAS AIRWAYS LIMITED.

Defendants

BROUGHT UNDER THE CLASS PROCEEDINGS ACT, R.S.B.C. 1996, c. 50

ORDER MADE AFTER APPLICATION APPROVAL OF NOTICE AND JOINT HEARING

BEFORE MADAM JUSTICE BROWN) 16/Jul/2015

ON THE APPLICATION of the plaintiff coming on for hearing at the Courthouse, 800 Smithe Street, Vancouver, BC, on 16/Jul/2015 and on hearing David G.A. Jones and Julie Facchin for the plaintiff; Laura Cooper and Paul Martin for the defendant Asiana Airlines Inc.; Angus McKinnon, Subrata Bhattacharjee and Gregory McLean on behalf of the defendant Korean Airlines Co. Ltd.; Katherine Kay on behalf of the defendants Air Canada and AC Cargo Limited Partnership; Brad W. Dixon on behalf of the defendant British Airways PLC; and Emily MacKinnon on behalf of the defendant Cathay Pacific Airways Ltd.;

THIS COURT ORDERS that:

- 1. Except as otherwise stated, the order resulting from this motion incorporates and adopts the definitions set out in the settlement agreement with the Defendant, Asiana Airlines Inc. ("Asiana"), dated June 30, 2015 (the "Asiana Settlement Agreement") and the settlement agreement with the Defendant, Korean Air Lines Co., Ltd. ("Korean Air"), dated May 25, 2015 (the "Korean Air Settlement Agreement").
- 2. For the purposes of this order, "Non-Settling Defendants" mean Air Canada, AC Cargo Limited Partnership, British Airways PLC and Cathay Pacific Airways Ltd.

Notice Approval

- 3. The customer information provided by the Non-Settling Defendants and International Air Transport Association ("IATA"), a non-party to this litigation, produced as the result of the order of the Honourable Madam Justice Leitch made May 2, 2008 in the Ontario Superior Court of Justice (the "May 2 Order"), attached as **Schedule "A"**, can be used by The Garden City Group ("Garden City") for the limited purpose of disseminating the notice of settlement and settlement approval hearing (the "Notice of Hearing") in accordance with the May 2 Order and subject to the same terms and conditions as the May 2 Order.
- 4. The long-form Notice of Hearing is hereby approved substantially in the form attached as **Schedule "B"**.
- 5. The short-form Notice of Hearing is hereby approved substantially in the form attached as **Schedule** "C".
- 6. The plan of dissemination of the Notice of Hearing to putative settlement class members (the "Plan of Dissemination") is hereby approved in the form attached as **Schedule "D"**.
- 7. The Notice of Hearing shall be disseminated in accordance with the Plan of Dissemination.

8. This order is without prejudice to any position a Non-Settling Defendant may take in this action, including the issue of whether this action should be certified as a class proceeding. No person may rely, cite or refer to this order or any reasons given by the Court in relation thereto as authority against any of the Non-Settling Defendants in this or any other proceeding. However, nothing in this provision limits a party or person from stating as a factual matter that notice was provided in accordance with the terms of this order.

Joint Hearing

- 9. The Canadian Judicial Protocol for the Management of Multi-Jurisdictional Class Actions (the "Protocol") is hereby adopted for the purposes of the approval of the Settlement Agreements and all ancillary orders required to give effect to the terms of the Settlement Agreements, including the certification of this action for settlement purposes, to the extent that the Protocol is consistent with the terms of the Settlement Agreements.
- 10. Subject to a similar order being made in the Ontario and Quebec Actions, the Plaintiffs in the Ontario and British Columbia Actions and the Petitioner in the Quebec Action may file joint motions to certify or authorize the Ontario, British Columbia and Quebec Actions against Asiana and Korean Air for settlement purposes, and approve each of the Asiana Settlement Agreement and Korean Air Settlement Agreement ("Settlement Approval Motions") under the combined styles of cause of the Ontario, British Columbia and Quebec Actions.
- 11. Subject to a similar Order being made in the Ontario Action, the Plaintiffs in the Ontario and British Columbia Actions may file joint motions to approve class counsel's fees in relation to the Settlement Agreements (the "Fee Approval Motions") under a combined style of cause of the Ontario and British Columbia Actions.
- 12. Subject to a similar Order being made in the Ontario and Quebec Actions, the hearing of the Settlement Approval Motions and the Fee Approval Motions shall proceed concurrently by way of joint video or telephone conference in the Ontario, British Columbia and Quebec Courts on a date to be set by the registrar.

General

- 13. This Order is contingent upon a parallel orders being made by the Ontario Court and the Quebec Court, and the terms of the Order shall not be effective unless and until such order is made by the Ontario Court and the Quebec Court.
- 14. Endorsement of this Order by counsel for the Settled Defendants and the Non-Settling Defendants is dispensed with.

THE FOLLOWING PARTIES APPROVE THE FORM OF THIS ORDER AND CONSENT TO EACH OF THE ORDERS, IF ANY, THAT ARE INDICATED ABOVE AS BEING BY CONSENT:

Signature of lawyer for the plaintiff

Signature of lawyer for Asiana Airlines

Iríc.

David G.A. Jones

Paul J. Martin

Signature of lawyer for Korean Air Lines

Gδ., Ltd.

Age Jon Smithen

By the Court

Registrar

The Honourable Madam

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The Honourable Madam

BETWEEN:

Court File No. 50389CP

ONTARIO SUPERIOR COURT OF JUSTICE

) FRIDAY , the **2^{Mo} day**)
) of **Hny** , 2008

NUTECH BRANDS INC.

Plaintiff

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

ORDER

THESE MOTIONS, made by the Plaintiff for an Order that the International Air Transport Association ("IATA"), a non-party to this action, provide to The Garden City Group ("Garden City") customer records it has maintained for IATA member air cargo carriers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006, and for an Order that the Non-Settling Defendants provide to Garden City certain specified customer information, both for the limited purpose of disseminating a court-approved Notice of Proposed Settlement, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel for the Plaintiff and the Non-Settling Defendants:

- THIS COURT ORDERS AND DECLARES that for the purposes of this Order, Non-Settling Defendants is defined as follows:
 - "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership, Societe Air France, Koninklijke Luchvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways Ltd., Japan Airlines International Co., Ltd., Scandinavian Airlines System, Korean Air Lines Co., Ltd., Cargolux Airline International, LAN Airlines S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc., Singapore Airlines Ltd., and Singapore Airlines Cargo PTE Ltd.
- 2. THIS COURT ORDERS that, subject to paragraph 7 of this Order, on or before May 15, 2008, the Non-Settling Defendants provide to Garden City their respective customer information as set forth in Schedule "A" for the limited purpose of providing a Notice of Proposed Settlement in accordance with the Order dated March 6, 2008 (the "March 6, 2008 Order"), attached hereto as Schedule "B".
- THIS COURT ORDERS that, subject to paragraph 7 of this Order, IATA, a non-party to this action, is to provide to Garden City with records it has maintained for IATA member air cargo carriers of names and addresses of customers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006, for the limited purpose of providing a Notice of Proposed Settlement in accordance with the March 6, 2008 Order.

- 4. THIS COURT ORDERS that Garden City shall maintain the confidentiality of the customer information provided by the Non-Settling Defendants and by IATA in accordance with this Order and shall not disclose such information to any other person or their counsel.
- 5. THIS COURT ORDERS that within 90 days of the final disposition of the within Action, which time period may be amended by written agreement of the parties or Order of this Court, Garden City shall delete and destroy all customer information provided to it by the Non-Settling Defendants and IATA, including any copies or references thereto (the "Deletion"), and shall certify to this Court that the Deletion has occurred, and shall provide a copy of the certification of Deletion to the Non-Settling Defendants and IATA.
- 6. THIS COURT ORDERS that Garden City, Jeanne Finnegan, and any employees, subcontractors or agents thereof who will have access to the information provided pursuant to paragraphs 2 and 3 of this Order irrevocably attorn in writing to the jurisdiction of this Court for the purpose of this Order, the March 6, 2008 Order, and any issues or disputes relating thereto, including, without limiting the foregoing, this Court's monitoring and enforcement of this Order and the March 6, 2008 Order and the restrictions pursuant to which the information listed in Schedule "A" is provided.
- 7. THIS COURT ORDERS that the information to be provided pursuant to paragraphs 2 and 3 of this Order is not required to be provided unless and until the Non-Settling Defendants are provided a copy of the written attornment required by paragraph 6 of this Order.

8. THIS COURT ORDERS that this Order is without prejudice to any position a Non-Settling Defendant may take in this or any other proceeding on any issue, including the issue of whether this action should be certified as a class proceeding. No person may rely, cite or refer to all or any part of this Order or any reasons given by the Court in support of the Order as authority against any of the Non-Settling Defendants in this or any other proceeding. For greater certainty, this Order and the Court's reasons in support of this Order are not binding on and shall have no effect on this Court's ruling in this or any other proceeding as against the Non-Settling Defendants.

Date: May 2, 200

The Honourable Madam Justice Leitch

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SCHEDULE "A"

SCHEDULE A

CUSTOMER LISTS FROM THE NON-SETTLING DEFENDANTS

1. Air Canada and AC Cargo Limited Partnership ("Air Canada")

Air Canada will produce in electronic form a list of all its customers, including addresses, who who shipped to, from or within Canada from January 1, 2001 through the present, as can be generated from an accessible electronic database. It is agreed that "customers" refers in each case to the party which actually made the payment to Air Canada for the shipping services.

2. Societe Air France ("Air France")

Air France will produce an electronic list of "customers under account" and "walk-up customers" who shipped to or from Canada as can be generated from Air France from an accessible electronic format for the period September 2003 to September 2006. Air France will not produce customer information for the period prior to September 2003 as this information is not maintained by Air France in a reasonably accessible format.

3. Koninklijke Luchtvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines ("KLM")

KLM will produce a customer list, including addresses, for customers who shipped to, or from Canada as can be generated from KLM from an accessible electronic format for the period January 1, 2005 through September 11, 2006 and a second customer list, including only names, for those customers who shipped to or from Canada as can be generated from an accessible electronic format, for the period January 1, 2000 to January 1, 2005.

4. Asiana Airlines Inc. ("Asiana")

Asiana will produce, in electronic form, lists of its customers, including addresses as available, who shipped to or from Canada from January 1, 2000 through to September 11, 2006, as can be generated from information contained in current and legacy centralized electronic databases.

5. British Airways PLC ("BA")

BA will produce in electronic form, names and partial address information for customers who shipped to, from or within Canada between January 1, 2000 and September 11, 2006.

6. Cathay Pacific Airways Ltd. ("Cathay")

Cathay will produce a computer-readable list of the names and addresses of its freight forwarder customers or the corresponding IATA codes for same that are readily accessible electronically within Cathay's own records who shipped to or from Canada during the period January 1, 2000 to September 11, 2006. Plaintiffs agree that Cathay

need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

7. Japan Airlines International Co., Ltd. ("JAL")

For Shipments from Canada to the rest of the world, JAL will provide customer names and addresses for JAL's current freight forwarder customers who do not participate in CASS. For Shipments from Brazil or Mexico to Canada, JAL will provide customer names and addresses for JAL's freight forwarder customers, based on the recollection of relevant JAL employees. For Shipments from Japan to Canada, JAL will provide customer names and addresses of JAL's freight forwarder customers for the period April 1, 2005 to September 11, 2006, in electronic form. For shipments from non-Japan Asia and Oceania to Canada, JAL will provide customer names and addresses of JAL's freight forwarder customers, based on the recollection of relevant JAL employees. Plaintiffs agree that JAL need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

8. Scandinavian Airlines System ("SAS")

SAS will produce the contact information for its customers who shipped to or from Canada from January 1, 2000 to September 11, 2006 for which SAS maintains electronic records in its centralized database in Denmark. Plaintiffs agree that SAS need not produce any additional contact information not in its centralized database.

9. Korean Air Lines Co., Ltd. ("Korean Air")

Korean Air will produce a list of the names and addresses of its customers who shipped to, from or within Canada during the period January 1, 2000 and September 11, 2006.

10. Cargolux Airline International ("Cargolux")

Cargolux will produce in electronic form, a list of its customers, including addresses, who shipped airfreight cargo to or from Canada via air, for the period January 1, 2003 through September 11, 2006.

11. Lan Airlines S.A and Lan Cargo S.A. ("LAN")

LAN will produce in electronic form, a list of all its customers, including addresses, who shipped to, from or within Canada from January 1, 2000 through September 11, 2006.

12. Atlas Air Worldwide Holdings Inc., and Polar Air Cargo Inc. ("Polar Air")

Polar Air will produce, in electronic form, a list of all its customers, including addresses, who shipped to, from or within Canada for the period January 1, 2005 to September 11, 2006. Polar Air will also search its centralized database system and produce in electronic form, a list of customers, including address, who shipped to, from or within Canada for the period from mid-2004 through December 31, 2004.

13. Singapore Airlines Ltd. ("SIA") and Singapore Airlines Cargo PTE Ltd. ("SIAC")

SIAC will produce in electronic form a list of its customers who shipped to and from Canada, including addresses, compiled from all relevant SIAC stations for the period April 1, 2003 through September 11, 2006, and from individual SIAC stations, to the extent possible, for the period August 1, 2001 through April 1, 2003. Plaintiffs agree that SIAC need not undertake the manual examination of any waybills or other similar records in order to provide the requested information.

SCHEDULE "B"

ONTARIO SUPERIOR COURT OF JUSTICE

The Honourable Madam

) Thursday, the 6 day

Justice Leitch

) of Masch, 2008

NUTECH BRANDS INC.

Plaintiff

- and -

GENERAL AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, WILL WINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dba KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KOREAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992

ORDER

THIS MOTION made by the Plaintiff for an Order that the Ontario Action be certified as a class proceeding for settlement purposes only as against the Defendants Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (collectively "Lufthansa") and for an Order approving the Summary Notice and Notice of Proposed Settlement to class members and approving the method of dissemination of the said notices, was heard this day at the Court House, 80 Dundas Street, London, Ontario.

ON READING the materials filed and on hearing the submissions of Counsel for the Plaintiff, Counsel for Lufthansa and Counsel for the Non-Settling Defendants:

- 1. THIS COURT ORDERS AND DECLARES that for the purposes of this Order, the definitions set out in the Settlement Agreement apply and are incorporated into this Order except for the definition of Non-Settling Defendants which shall be as set out in this paragraph:
 - (a) "Non-Settling Defendants" means Air Canada, AC Cargo Limited Partnership, Societe Air France, Koninklijke Luchvaart Maatschappij N.V. dba KLM, Royal Dutch Airlines, Asiana Airlines Inc., British Airways PLC, Cathay Pacific Airways Ltd., Japan Airlines International Co., Ltd., Scandinavian Airlines System, Korean Air Lines Co., Ltd., Cargolux Airline International, LAN Airlines S.A, LAN Cargo S.A., Atlas Air Worldwide Holdings Inc., Polar Air Cargo Inc., Singapore Airlines Ltd., and Singapore Airlines Cargo PTE Ltd.
- THIS COURT ORDERS that the Ontario Action is certified as a class proceeding, for settlement purposes only, as against Lufthansa.
- 3. THIS COURT ORDERS that the Ontario Settlement Class is defined as:

All Persons, other than members of the Québec Settlement Class or the BC Settlement Class, who purchased Airfreight Shipping Services* during the period January 1, 2000 to September 11, 2006, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa. Excluded from the Ontario Settlement Class are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

*Airfreight Shipping Services are defined as airfreight cargo shipping services for shipments within, to, or from Canada but specifically excluding airfreight cargo shipping services for shipments to or from the United States.

- 5. THIS COURT ORDERS that Nutech Brands Inc. is appointed as the representative plaintiff for the Ontario Settlement Class.
- 6. THIS COURT ORDERS that the following issue is common to the Ontario Settlement
 Class:

Did Lufthansa agree to fix, raise, maintain or stabilize the price of airfreight cargo shipping services, including surcharges, during the period January 1, 2000 to September 11, 2006? If so, what damages did the Ontario Settlement Class Members suffer?

7. THIS COURT ORDERS that members of the Ontario Settlement Class who wish to opt-out of the Ontario Action must do so by sending an opt-out request to The Garden City Group, at the address to be provided, postmarked, on or before the date which is 30 days in advance of the date of the U.S. fairness hearing, which date will be inserted into the Summary Notice and the long form Notice of Proposed Settlement prior to publication.

- 8. THIS COURT ORDERS that all opt-out requests include the following information:
 - (a) Name, address, phone number and email address of the person(s) seeking to opt out of the Actions;
 - (b) All trade names or business names and addresses the person(s) seeking to opt out has/have used, as well as any parents, subsidiaries or affiliates that have purchased Air freight Shipping Services at any time during the relevant period and are also requesting to be excluded from the Actions and the Settlement Classes;
 - (c) The name of the Action (Canadian Air Cargo Shipping Services Class Action);
 - (d) To the extent such information may be available, the value of all Air Freight Shipping Services the person(s) seeking to opt out has/have purchased between January 1, 2000 and September 11, 2006; and
 - (e) A signed statement that "I/we hereby request that I/we be excluded from the Actions and the Settlement Classes in the Canadian Air Cargo Shipping Services Class Actions."
- 9. THIS COURT ORDERS that any person who validly opts out of the Ontario Action shall be excluded from the Ontario Settlement Class and the continuing Ontario Action against the Non-Settling Defendants, including any future settlements or judgments, shall have no rights with respect to the Settlement Agreement entered into with the Lufthansa and shall receive no payments as provided in the Settlement Agreement entered into with Lufthansa.

- 10. THIS COURT ORDERS that any person who does not validly opt out in the manner and time prescribed above, shall be deemed to have elected to participate in the Settlement Agreement entered into with Lufthansa and in the remainder of the Ontario Action.
- 11. THIS COURT ORDERS that the Summary Notice and the long form Notice of Proposed Settlement are approved substantially in the form attached hereto as Schedule "A" and "B".
- 12. THIS COURT ORDERS that notice be given to the class at least thirty days in advance of the settlement approval hearing as follows:
 - (a) The long form Notice of Proposed Settlement, in substantially the form attached hereto as Schedule "B", be sent by first class mail to each potential class member whose address has been obtained from any Defendant, including Lufthansa, and to any potential class member who requests a copy of the notice;
 - (b) The Summary Notice, in substantially the form attached hereto as Schedule "A", be published in accordance with the plan described in the Affidavit of Jeanne Finnegan, attached hereto as Schedule "C"; and
 - (c) The long form Notice of Proposed Settlement be posted at www.aircargosettlement.com.

13. THIS COURT ORDERS that The Garden City Group be appointed to disseminate the Summary Notice and the Notice of Proposed Settlement in accordance with the terms of this Order, and to receive opt-out requests from Settlement Class Members.

Date:	MAR 0 6	2008	In cotor	
	!	ORDER ENTERED 77-72	The Honograble Madam Justice Leitch	
	!	MAR 0 7 2008		
	2	r Promisent to the page of the contract of the		

SCHEDULE "A"

Legal Notice

If you purchased Air Cargo Shipping Services within, to or from either the United States or Canada from January 1, 2000 to September 11, 2006, your rights could be affected by a Settlement

What are fire Sattlements about?

Plaintiffs claim that Deutsche Lufthausa AG, Lufthausa Cargo AG and Swiss International Air Lines Ltd., along with numerous otter air cargo canters, conspired to fix the prices of air cargo shipping services in violation of U.S. antitrues laws and Canadian compedition law. The Settlements provide an \$85 million U.S. Fund to pay valid class member claims, and \$5.338 million USD Canadian Fund that Canadian Class Counsel, will request to lave held in trust for future benefit of the Canadian classes.

Who is a Class Momber?

You are a class member if you purchased air cargo shipping services, from ANY cargo carrier, for shipments within, to or from either the United States or Canada. This also includes services purchased through freight forwarders. All you need to know is in the Notice of Proposed Settlement, including information on who is or is not a class member.

How do I get Payment in the U.S. Settlement?

You must file a Claim Form. To obtain a Claim Form, and for information on deadlines, call the number below or visit www.sircurenesttlement.com.

What are my rights?

If you do NOT want to take part in the U.S. Settlement or the Canadian Settlement, you have the right to "opt out." To "opt out." of the U.S. or Canadian Settlements, you

must do so by [Inzert Date], 200_. Class members have the right to object to the U.S. or Canadlan Settlements. If you chiect, you must do so by [Inzert Date], 200_. You may speak to your own attorney at your own expense for help. For more information on how to "opt ont" or object, visit www.aircsryosettlement.com or call the number below.

Final Approval Hearings to consider approval of the U.S. and Canadian Settlements and requests by the lawyers for attorneys' fees and costs will be held at the United States District Court for the Eastern District of New York on 1149 30, 2008, the Ontario Superior Court of Justice on [Insert Date], 200_; the Quebec Superior Court on [Insert Date], 200_; and at the Supreme Court of British Columbia on [Insert Date], 200_c. For more information on the locations and times of the Hearings, visit www.sireacgosattlement.com, or call the number below.

This is a Summary, where can I get more information?

You can get complete Settlement information, including a copy of the full Notice of Proposed Settlement and U.S. Claim Form, and register to receive updates about the administration of the Canadian Settlement, by visiting www.aircarcoantlement.com. calling the number bolow, or writing to Air Cargo Settlement, c/o The Carden City Group, Inc., P.O. Box 9162, Dublin, OH 43017-4162, USA.

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www.AirCargoSettlement.com

MECHANICAL SPECIFICATIONS

File Name: LFT Short Form Publication: TBD Issue Date: TBD Order #: TBD Size: 5.75" x 5.25" Comments: Body Font: Times, 8pt Headline Font: Arial, 12p Create Date/Time: 7/3/07 Last Edit Date: 12/4/07 Last Edit Time: 11:00 AM PST Operator: ND

SCHEDULE "B"

NUTECH BRANDS INC. v. AIR CANADA Contario Court State Court State

CARTISE SPORTS INC. v. DEUTSCHE LUFTHANSA AG et al

Ontario Superior Court of Justice Court File No. 50389CP

Supreme Court of British Columbia Vancouver Registry No. S-067490

Québec Superior Court 500-06-000344-065

NOTICE OF PROPOSED SETTLEMENT OF CANADIAN CLASS ACTIONS WITH DEFENDANTS DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, AND SWISS INTERNATIONAL AIR LINES LTD.

THIS NOTICE MAY AFFECT YOUR RIGHTS PLEASE READ CAREFULLY

TO: All persons and entitles that purchased air cargo shipping services from any air cargo carrier for shipments within, to, or from Canada (except shipments between Canada and the United States) during the period from January 1, 2000 to September 11, 2006, including those persons and entities that purchased air cargo shipping services through freight forwarders.

This notice has been directed to you because your legal rights may be affected by the settlement of certain class action lawsuits pending in Canada against Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (throughout this notice, these three companies will be referred to as "Lufthansa"). These lawsuits were filed by certain plaintiffs on behalf of you and other class members who purchased air cargo shipping services from Lufthansa for shipments within, to, or from Canada (except shipments between Canada and the United States). The lawsuits allege that Lufthansa, along with numerous other air cargo carriers, conspired to fix the prices of air cargo shipping services in violation of Canadian competition law. Lufthansa has entered into a Settlement Agreement with the Canadian plaintiffs, which includes, among other things, the payment of USD \$5,338,000 by Lufthansa to the Canadian classes, and the provision by Lufthansa of Information that will assist the classes in pursuing their claims against other air cargo carriers involved in the alleged price fixing conspiracy.

A similar class action lawsuit is pending in the United States. A Settlement Agreement has been reached in the United States between the U.S. plaintiffs and Lufthansa. If you purchased Air Cargo Shipping Services for shipments between the United States and Canada you are included as a class member in the U.S. Settlement Agreement and you must refer to the U.S. Notice of Proposed Class Action Settlement to review how your rights are affected. The U.S. Settlement Agreement and the U.S. Notice of Proposed Class Action Settlement are available at www.aircargosettlement.com.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518; INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

I. What is a Class Action Lawsuit?

Class actions are lawsuits in which the claims and rights of many people are decided in a single court proceeding brought by representative plaintiffs. This avoids the necessity for hundreds or even thousands of people to file similar individual lawsuits, enables the court to resolve these claims in a more efficient and economical way, and seeks to assure that people with similar claims are treated similarly. In a class action, the court has a responsibility to ensure that prosecution and resolution of the class claims by the representative plaintiffs and the lawyers representing the class (here, because Settlements have been reached, "Settlement Class Counsel") are fair. Settlement Class Members are NOT individually responsible for the costs or fees of Settlement Class Counsel, which are subject to court award. In this case, all such costs and fees will be paid from the Settlement Fund.

II. Overview of the Canadian Class Action Lawsuits

Class action lawsuits are currently pending against Lufthansa In three separate Canadian courts: the Supreme Court of British Columbia, the Ontario Superior Court of Justice, and the Québec Superior Court (collectively the "Canadian Class Actions"). Plaintiffs allege that Lufthansa and other Defendants participated in a conspiracy to fix, raise, maintain, or stabilize prices of air cargo shipping services, through a number of mechanisms, including, inter alla, levying inflated surcharges, jointly agreeing to eliminate or prevent discounting on prices charged for air cargo shipping, and agreeing on yields and customer allocations. Plaintiffs allege that, as a result, they and Canadian Settlement Class Members paid substantially more for air cargo shipping services than they would have paid in the absence of this alleged conduct.

The Canadian Class Actions deal in large part with surcharges charged by Defendants. Surcharges are fees, in addition to normal air cargo shipping rates, that air cargo carriers charge to customers, purportedly to compensate the air cargo carriers for certain external costs, including, for example, increased costs for fuel and increased costs related to security measures taken after the September 2001 attacks in the United States. Plaintiffs allege that Defendants participated in a conspiracy to set the prices of these surcharges, as well as the yields collected by Defendants.

Lawyers for Lufthansa and Canadian Settlement Class Counsel each conducted an extensive investigation and economic analysis with respect to the damages allegedly suffered by the Settlement Classes due to the Defendants' alleged conduct. As a result, Plaintiffs obtained significant knowledge regarding the claims and defenses in this case before executing the Canadian Settlement Agreement.

III. SUMMARY OF THE PROPOSED CANADIAN SETTLEMENT AGREEMENT

The following description of the proposed Canadian Settlement Agreement is only a summary. The Canadian Settlement Agreement can be viewed at a website created for this Settlement (www.aircargosettlement.com).

A. The Settlement Agreement Approval Process

All three Canadian Courts must approve the Canadian Settlement Agreement before it enters into effect. Each Court will hold a public hearing in which arguments will be made as to why the Canadian Settlement Agreement should be approved. Implementation of the Canadian Settlement Agreement is dependent upon approval of the U.S. Settlement Agreement in the

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

U.S. Court. In the event that the U.S. Settlement Agreement is not approved by the U.S. Court, the Canadian Plaintiffs and Lufthansa each may choose to terminate the Canadian Settlement Agreement.

B. Overview of the Canadian Settlement Agreement

1. Settlement Class Membership and Representation

The Canadian Settlement Agreement creates three Settlement Classes. Each Settlement Class falls under the jurisdiction of one Court. Thus, legal and natural persons resident in British Columbia fall within the British Columbia Settlement Class and the jurisdiction of the Supreme Court of British Columbia; legal and natural persons resident in Québec (including corporations with 50 or less employees) comprise the Québec Settlement Class and fall under the jurisdiction of the Québec Superior Court; and legal and natural persons excluding members of the British Columbia Settlement Class or the Québec Settlement Class fall within the Ontario Settlement Class and under the jurisdiction of the Ontario Superior Court of Justice.

Collectively, the British Columbia Settlement Class, the Quebec Settlement Class, and the Ontario Settlement Class include:

All persons who purchased Airfreight Shipping Services to, from, or within Canada during the period from January 1, 2000 to September 11, 2008, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa. Excluded from the Settlement Class(es) are the Defendants and their respective parents, employees, subsidiaries, affiliates, officers and directors.

in order to be a member of one or more of the Settlement Classes you must have made at least one purchase of air cargo shipping services during the period from January 1, 2000 through September 11, 2006.

PURCHASES OF AIR CARGO SHIPPING SERVICES FOR SHIPMENTS BETWEEN THE UNITED STATES AND CANADA DURING THE SETTLEMENT CLASS PERIOD FALL UNDER THE U.S. SETTLEMENT AGREEMENT AND NOT THE CANADIAN SETTLEMENT AGREEMENT. IF YOU PURCHASED AIR CARGO SHIPPING SERVICES FOR SHIPMENTS BETWEEN THE UNITED STATES AND CANADA YOU ARE A CLASS MEMBER IN THE U.S. CLASS ACTION AND YOU MUST REFER TO THE U.S. NOTICE OF PROPOSED SETTLEMENT TO REVIEW HOW YOUR RIGHTS ARE AFFECTED.

The following law firms are Counsel for the Canadian Settlement Classes ("Canadian Settlement Class Counsel"): Siskinds^{LLP}, Sutts, Strosberg^{LLP}, Harrison Pensa^{LLP}, Camp Florante Matthews, and Liebman & Associés.

2. Benefits to the Settlement Classes from the Canadian Settlement Agreement

The Canadian Settlement Fund: Subject to the terms of the Canadian Settlement Agreement, Lufthansa has agreed to pay USD \$5,338,000 into the Settlement Fund for the benefit of the Canadian Settlement Classes.

Cooperation: Under the terms of the Canadian Settlement Agreement, Lufthansa authorizes

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u>
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

Canadian Settlement Class Counsel, and/or their experts to participate in any proceedings, depositions, attorney meetings, or interviews in which U.S. Settlement Class Counsel participate under the terms of the U.S. Settlement Agreement and that Canadian Settlement Class Counsel reasonably believes relate to air cargo shipping services within, to, or from Canada during the relevant time period. The Canadian Settlement Classes are also entitled to any and all cooperation materials that have been or will be provided by Luthansa to U.S. Settlement Class Counsel. In addition, Lufthansa will provide, at its own expense, current or former directors, officers and employees for interviews, declarations and/or affidavits, depositions, and testimony at trial, under the specific terms set out in the Canadian Settlement Agreement. Lufthansa will make reasonable efforts to have former directors, officers, and employees appear for interviews, depositions, and trial testimony and provide declarations and/or affidavits.

As outlined above, Lufthansa has agreed to provide extensive cooperation and support for the Settlement Class' continuing litigation against the Defendants who are named as parties in the lawsuits.

Lufthansa does not admit through the execution of the Canadian Settlement Agreement any allegation of unlawful conduct. If a Settlement were not reached in these cases, Lufthansa would assert a number of defenses to Plaintiffs' claims.

C. The Release

IF YOU DO NOT EXCLUDE YOURSELF FROM THE CANADIAN CLASS ACTIONS, WHEN THE SETTLEMENT AGREEMENT BECOMES FINAL, YOU WILL BE RELEASING LUFTHANSA FOR ALL CLAIMS ASSOCIATED WITH THIS CASE AND YOU WILL BE BOUND BY THE RELEASE AND/OR COVENANT NOT TO SUE, WHICH IS CONTAINED IN THE CANADIAN SETTLEMENT AGREEMENT. QUÉBEC SETTLEMENT CLASS MEMBERS WHO HAVE COMMENCED PROCEEDINGS OR COMMENCE PROCEEDINGS AND FAIL TO DISCONTINUE SUCH PROCEEDINGS BY THE DEADLINE FOR EXCLUSION FROM THE QUÉBEC CLASS SHALL BE DEEMED TO HAVE OPTED OUT.

The Release contained in the Canadian Settlement Agreement is set forth below:

Upon the Effective Date, and in consideration of payment of the Settlement Amount, and for other valuable consideration set forth in the Settlement Agreement, including Lufthansa's commitment to provide continuing compliance with the cooperation provisions of this Settlement Agreement set forth in [this Agreement], the Releasing Parties shall be deemed to, and do hereby, release and forever discharge the Released Parties of and from any and all Claims arising from or in any way related to the Released Claims.

"Released Parties" means, jointly and severally, individually and collectively, Lufthansa, and all of its respective present and former, direct and indirect, predecessors, successors, parents, subsidiaries, divisions, departments, affiliates, heirs, executors, administrators, and any and all past, present, and future officers, directors, stockholders, partners, agents, attorneys, servants, employees, and assignees. Notwithstanding the foregoing, "Released Parties" does not include any other Defendant who was formerly or is currently, named in the Actions or who may be named in the Actions in the future.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.aircargosettlement.com</u>
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice,
and the list is also available by visiting the website.

"Releasing Parties" means, individually and collectively, the Plaintiffs and the Settlement Class Members, on behalf of themselves and any person or entity claiming by or through them as an heir, administrator, devisee, predecessor, successor, parent, subsidiary, representative of any kind, shareholder, partner, director, owner of any kind, affiliate, assignee, agent, employee, contractor, attorney, or insurer, who do not validly and timely opt out of the Actions in the manner and time prescribed below, and Class Counsel, on behalf of themselves and any person or entity claiming by or through them as an heir, administrator, devisee, predecessor, successor, parent, subsidiary, representative of any kind, shareholder, partner, director, owner of any kind, affiliate, assignee, agent, employee, contractor, attorney, or insurer.

"Released Claims" means any Claims arising from, or in any way related to, the pricing of or compensation related to Airfreight Shipping Services (specifically including, without ilmitation those Claims in any way related to cargo rates, fuel surcharges, security surcharges, customs surcharges, war risk surcharges, navigation surcharges, commissions, incentives, rebates, credits, and yields), whether based on federal or provincial law, statutory or common law, or any other law, code, rule, or regulation of any country or other jurisdiction worldwide, including known or unknown, suspected or unsuspected, asserted or unasserted, foreseen or unforeseen, actual or contingent, and liquidated or unliquidated Claims (specifically including, without limitation those Cialms in any way related to cargo rates, fuel surcharges, security surcharges, customs surcharges, war risk surcharges, navigation surcharges, commissions, incentives, rebates, credits, and yields), that have been, could have been, or in the future may be asserted by any of the Releasing Parties in any action or proceeding in any court or forum, in any country or other jurisdiction worldwide regardless of legal theory, and regardless of the type or amount of relief or damages claimed. Nothing herein shall be construed to include within "Released Claims" any Claims solely relating to conduct occurring after the Execution Date of this Settlement Agreement.

Notwithstanding the Release contained in the Canadian Settlement Agreement, for Settlement Class Members resident in any province or territory where the release of one tortfeasor is a release of all other tortfeasors, the Canadian Settlement Agreement provides that those Settlement Class Members do not release Lufthansa but instead covenant and undertake not to sue, make any Claim in any way or to threaten, commence, or continue any Claim in any jurisdiction against Lufthansa, for claims associated with this case.

The Canadian Settlement Agreement does not settle or compromise any claims other than these Released Claims against the Lufthansa Released Parties. All rights of any Settlement Class Member against former, current, or future Defendants or co-conspirators or any other person or entity other than the Released Parties are specifically reserved by Plaintiffs and the Canadian Settlement Class Members.

D. Canadian Settlement Class Counsel Fees and Costs

The fees, disbursements, and taxes of Canadian Settlement Class Counsel will be fixed

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT <u>www.sircargosettlement.com</u>
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

by the Courts and will be paid out of the Canadlan Settlement Fund. The amounts sought for Canadlan Settlement Class Counsel fees will not exceed 25% of the Canadlan Settlement Fund, plus disbursements and taxes incurred to the date settlement approval is granted by the Courts. Additionally, Canadlan Settlement Class Counsel reserve the right to bring motions to the Courts for payment out of the Canadlan Settlement Fund for any future adverse cost awards to a maximum of CDN \$500,000 and future disbursements to a maximum of CDN \$500,000.

IV. HOW TO REGISTER TO RECEIVE FURTHER INFORMATION AND SETTLEMENT BENEFITS

Canadian Settlement Class Counsel are proposing to hold the Canadian Settlement Fund in trust for the future benefit of Canadian Settlement Class Members. If you received this notice by mail, you need not take any steps to ensure that further information will be mailed to you. If, however, you did not receive this notice by mail, you must register with the Claims Administrator to ensure that further information will be sent to you by mail, including notice regarding any future distribution of the Canadian Settlement Fund.

You may register online at www.aircargosettlement.com, by completing the Online Registration Form, or by downloading and mailing your completed Registration Form to the Air Cargo Settlement, c/o The Garden City Group, Inc. P.O. Box 9162, Dublin OH, 43017-4162, USA. To register you may also call the Air Cargo Settlement: U.S. or Canada (Toll-Free) at 1 (800) 749-3518; or international at 1 (XXX) XXX-XXXX. A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed in the mailing of this Notice, and the list is also available online. You may also write to the Air Cargo Settlement Claims Administrator at the address listed here to request a Registration Form.

V. HOW TO EXCLUDE YOURSELF FROM A CLASS

You will be bound by the terms of the Canadian Settlement Agreement, if approved, unless you "opt out." If you choose to remain in the Canadian Settlement Classes and do not opt out, you will not be able to bring or maintain any other claim or legal proceeding alleging acts in violation of the Competition Act, such as price-fixing, or other claims relating to the alleged conduct in the market for air cargo shipping. No further right to opt out of the Canadian Class Actions will be provided in the future. If you opt out of the Canadian Class Actions, you will not be able to participate in the Canadian Settlement Agreement or in any further settlement or judgment achieved against the other non-settling Defendants.

Ontario and/or British Columbia Settlement Classes: If you wish to exclude yourself from one of these Classes, you must do so by sending a written request for exclusion, by certified mail, return receipt requested, postage prepaid, postmarked on or before [same as US], to the following address [to be designated by the Courts at the notice approval hearing]:	of
Québec Settlement Class: If you wish to exclude yourself from the Québec Settlement Class, you must do so by sending a written request for exclusion, by certified mail, return receipt requested, postage prepaid, postmarked on or before[same as US], to the following address:	

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518;
INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com
A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

Clerk of the Court [address of Québec court]

IDELETE SPACEIRequired Information: All requests for exclusion from the Canadian Class Actions must clearly state:

- your name, address, and phone number
- all trade names or business names and addresses you or your business has used, as well as any parents, subsidiaries or affiliates that have purchased air cargo shipping services at any time during the relevant period and are also requesting to be excluded from the Settlement Class
- the name of the case (Canadian Air Cargo Shipping Services Class Actions)
- the Class(es) from which you wish to be excluded
- the value of all air cargo shipping services you have purchased between January 1, 2000 and September 11, 2006
- a signed statement that "I/we hereby request that I/we be excluded from the proposed Settlement Class in the Canadian Air Cargo Shipping Services Class Action."

In order to be excluded from the Canadian Class Actions, you must timely request EXCLUSION IN THE MANNER SET FORTH ABOVE EVEN IF YOU HAVE FILED OR INTEND TO FILE YOUR OWN LAWSUIT AGAINST ANY OF THE DEFENDANTS BASED ON CLAIMS THAT ARISE OUT OF THE CONDUCT AT ISSUE IN THIS LITIGATION. QUÉBEC SETTLEMENT CLASS MEMBERS WHO HAVE COMMENCED PROCEEDINGS OR COMMENCE PROCEEDINGS AND FAIL TO DISCONTINUE SUCH PROCEEDINGS BY THE DEADLINE FOR EXCLUSION FROM THE QUÉBEC CLASS SHALL BE DEEMED TO HAVE OPTED OUT.

THE SETTLEMENT APPROVAL HEARINGS VI.

You are not required to attend a settlement approval hearing.

In Canada, each Court must approve the Canadl enter into effect. A motion to approve the Canad Ontario Superior Court of Justice in the City of Lo Court of Québec in the City of Montreal on	lian Settlement Agreement will be heard by the ondon on at, the Superior at and the Supreme Court of at Settlement Class Members he hearings with respect to the Canadlan on or make an objection to the settlement, a
Objections from Settlement Class Members, other than Québec Settlement Class Members, should	Robert E, Kwinter Blake, Cassels & Graydon LLP
he cantile Consider California Consider Consider	

be sent to Canadian Settlement Class Co-Counsel:

Charles M. Wright Siskinds LLP 680 Waterioo Street London, ON N6A 3V8 1-800-461-6166

199 Bay Street Suite 2800, Commerce Court West Toronto, ON M6L 1A9 (416) 863-2400

Canadian Counsel for Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd.

QUESTIONS? CALL U.S. & CANADA (TOLL-FREE) 1(800) 749-3518: INTERNATIONAL (TOLL): 1(XXX) XXX-XXXX; OR VISIT www.aircargosettlement.com A complete list of Air Cargo Settlement toll-free and toll telephone numbers by country is enclosed with this Notice, and the list is also available by visiting the website.

Objections from Québec Settlement Class
Members should be sent to Québec Settlement
Class Counsel:

Irwin Liebman
Liebman Associés
1 Westmount Square #1500
Montreal, Québec H3Z 2P9
(514) 846-0666

All submissions will be forwarded to the appropriate Court, and all filed written submissions will be considered by the appropriate Court. If you do not file a written submission by _______ you will not be entitled to participate, through oral submissions or otherwise, in the settlement approval hearings.

The time and date of any of the hearings may be continued or rescheduled without further notice.

VII. AIR CARGO SETTLEMENT CLAIMS ADMINISTRATOR

More information about the Settlement is available on the official settlement website at www.aircargosettlement.com. The website lists an email address you may use to contact the Air Cargo Settlement Claims Administrator. You may also contact the Air Cargo Settlement Claims Administrator by telephone: U.S. or Canada (Toil-Free) at 1 (800) 749-3518; or International at 1 (XXX) XXX-XXXX. Toil charges apply if you call the U.S. and Canada toll free number from a location outside those countries. A complete list of toil-free and toll telephone numbers by country is enclosed in the mailing of this Notice, and the list is also available online at www.aircargosettlement.com. You may also write to the Air Cargo Settlement Claims

Administrator at the following address:Air Cargo Settlement c/o The Garden City Group, Inc.PO Box 9162Dublin, OH 43017-4162 USA

This Notice is available in many additional languages. If you need these materials in a language other than English, please visit the website, call the information phone line, write the Air Cargo Settlement Claims Administrator at the address above or send an email to administrator@aircargosettlement.com.

VIII. ADDITIONAL INFORMATION

Any corrections or changes of name or address for Canadian Settlement Class Members should not be directed to the Court. If your name and/or address has changed since you received this Notice, you should notify the Air Cargo Settlement Claims Administrator of the change. You may do so online at www.aircargosettlement.com or by writing to the Air Cargo Settlement, c/o The Garden City Group, Inc., P.O. Box 9162 Dublin, OH 43017-4162 USA. You may also call the Air Cargo Settlement Claims Administrator at the telephone numbers discussed above in Section VII.

Any questions that you have concerning the matters contained in this notice with respect to the Settlement Classes may be directed in writing to Canadian Settlement Class Counsel, as follows:

Settlement Class Members, other than Québec Settlement Class Members, should contact:

> Charles M. Wright Siskinds LLP 680 Waterloo Street London, ON N6A 3V8 1-800-461-6166

Québec Settlement Class Members should contact:

Irwin Liebman Liebman Associés 1 Westmount Square #1500 Montreal, Québec H3Z 2P9 (514) 846-0666

This notice contains only a summary of the Canadian Settlement Agreement. Canadian Settlement Class Members are encouraged to review the entire Settlement Agreement, a copy of which can be obtained free of charge at www.aircargosettlement.com. A copy can also be mailed to you at a cost of ____, from ______.

Do not contact the Courts.

THIS NOTICE HAS BEEN AUTHORIZED BY THE ONTARIO SUPERIOR COURT OF JUSTICE, THE SUPREME COURT OF BRITISH COLUMBIA, AND THE QUEBEC SUPERIOR COURT

SCHEDULE "C"

ONTARIO SUPERIOR COURT OF JUSTICE

BETWEEN:

NUTECH BRANDS INC.

Plaintiff

- and -

AIR CANADA, AC CARGO LIMITED PARTNERSHIP, SOCIETE AIR FRANCE, KONINKLIJKE LUCHTVAART MAATSCHAPPIJ N.V. dbs KLM, ROYAL DUTCH AIRLINES, ASIANA AIRLINES INC., BRITISH AIRWAYS PLC, CATHAY PACIFIC AIRWAYS LTD., DEUTSCHE LUFTHANSA AG, LUFTHANSA CARGO AG, JAPAN AIRLINES INTERNATIONAL CO., LTD., SCANDINAVIAN AIRLINES SYSTEM, KORBAN AIR LINES CO., LTD., CARGOLUX AIRLINE INTERNATIONAL, LAN AIRLINES S.A, LAN CARGO S.A., ATLAS AIR WORLDWIDE HOLDINGS INC., POLAR AIR CARGO INC., SINGAPORE AIRLINES LTD., SINGAPORE AIRLINES CARGO PTE LTD., and SWISS INTERNATIONAL AIR LINES LTD.

Defendants

Proceeding under the Class Proceedings Act, 1992
AFFIDAVIT OF JEANNE C. FINEGAN, APR

I, Jeanne C. Finegan, of the City of Tigard, in the state of Oregon, in the United States of America, MAKE OATH AND SAY AS FOLLOWS:

- 1. I am a Senior Vice President of The Garden City Group, Inc. ("GCG"), with oversight responsibility for GCG Communications, a division of GCG. This affidavit is based upon my personal knowledge as well as information provided to me by my associates and staff, including information reasonably relied upon in the fields of advertising, media and communications.
- 2. GCG has been retained to develop and implement a legal notice program in the United States, Canada, and other countries worldwide ("Notice Program"). The proposed Notice Program is designed to provide notice of the proposed class action settlement between air cargo Plaintiffs in the above-captioned action and Defendants Deutsche Lufthansa AG,

871891.v1

Luffhansa Cargo AG, and Swiss International Air Lines Ltd. (the "U.S. Settlement"). The Notice Program is also designed to simultaneously provide notice regarding the proposed class action settlement of three similar proceedings in Canadian courts¹ pursuant to the Canadian Air Cargo Shipping Services Class Action Multi-Jurisdictional Settlement Agreement Between Nuteoh Brands Inc., Cartise Sports Inc. and Karen McKay, and Deutsche Lufthansa AG, Lufthansa Cargo AG and Swiss International Air Lines Ltd., executed December 30, 2006 (the "Canadian Settlement"). This Affidavit describes and details the proposed Notice Program. In addition, this affidavit will address why this worldwide, comprehensive proposed Notice Program is the best notice practicable under the circumstances of this case, and is reasonably calculated to reach the target audience, that is the affected class members, and is consistent with other similar court-approved notice programs.

- 3. GCG's headquarters are located at 105 Maxess Road in Melville, New York. For more than 20 years, GCG has specialized in the design and implementation of notification campaigns for class action and bankruptcy proceedings. GCG's team has administered more than a thousand settlements, mailed over 150 million notices, processed millions of claims, distributed billions of dollars in compensation, and issued millions of checks in connection with large domestic and international notice campaigns, as well as in connection with highly focused local campaigns for class action proceedings.
- 4. As Senior Vice President of GCG, in addition to my duties as a Senior Officer of GCG, my responsibilities include, among other things, oversight of day-to-day operations for two GCG Communications offices, in Reston, Virginia and Lake Oswego, Oregon, as well as

¹ The three Canadian actions are: (1) the proceeding commenced on November 20, 2006 by Karen McKay in the Supreme Court of British Columbia, under Vancouver Registry No. S-067490; (2) the proceeding commenced on July 6, 2006 by Nutsoh Brands Inc. in the Ontario Superior Court of Justice, under Court File No. 50389 CP, and; (3) the proceeding commenced by Cartise Sports Inc. on May 5, 2006, under Court File No. 500-06-000344-065.

strategic planning, design and implementation of all complex legal notice programs for GCG clients. GCG Communications is located at 11400 Commerce Park Drive, Suite 220, Reston, VA 20191 and 4500 S.W. Kruse Way, Suite 300, Lake Oswego, Oregon 97035.

- 5. I have more than 20 years of communications and advertising experience. I have been recognized as an expert in legal notice programs, both in federal and state courts in the United States as well as courts in Canada. I have lectured, published and been cited extensively on various aspects of legal noticing, product recall and crisis communications. I have served the Consumer Product Safety Commission ("CPSC") as an expert to determine ways in which the CPSC can increase the effectiveness of its product recall campaigns.
- I have designed, implemented or consulted on many of the largest and highest profile б. legal notice communication programs nationally and internationally for a wide range of class actions, regulatory and consumer matters that include product liability, construction defect, autitrust, asbestos, medical/pharmacourical, human rights, civil rights, telecommunication, media, environment, securities, banking, insurance, and bankruptcies. The cases include, but are not limited to: In Re Nortel I & II Securities Littgation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006); DeHoyos v. Allstate Insurance Company, Civil Action No SA-01-CA-1010-FB (W.D. Tex. 2006); SEC v. Vivendi Universal, S.A., et al., Case No. 03-CY-10195-PKC (S.D.N.Y. 2003); In re: John's Manville (Statutory Direct Action Settlement, Common Law Direct Action and Hawaii Settlement), Index No 82-11656 (BRL) (Bankr. S.D.N.Y. 2004); Deke, et al. v. Cardservice International, Case No. BC 271679 (Los Angeles County Sup. Ct., Cal. 2004); Sagar v. Inamed Corp. and McGhan (Medical Breast Implant Litigation), Case No. 01043771 (Santa Barbara County Sup. Ct., Cal. 2004); Wilson v. Massachusetts Mutual Life Insurance Company, No. D-101-CV 98-02814 (1st Jud. Dist. Ct., Santa Fe County, N.M.); In re: Florida Microsoft Antitrust Litigation, Index No. 99-27340 (11th Jud. Dist. Ct. of Miami, Dade County, Fla.); In re: 871891.vl

Montana Mitorosoft Antitrust Litigation, No. DCV 2000 219 (1st Jud. Dist. Ct., Lewis & Clark County, Mont.); In re: MCI Non-Subscriber Ratepayers, MDL No. 1275 (S.D. III.); Sparks v. AT&T Corporation, No. 96-LM-983 (3d Jud. Cir., Madison County, III.); Pigford v. Glickman, No. CA 97-19788 (PLF) (D.D.C.); In re: SmithKline Bescham Clinical Billing, No. CV 97-L-1230 (3d Jud. Dist., Madison County, III.); Schmidt v. Adidas Salomon A.G., No. OCN-L-1248-01 (N.J. Super. Ct.); MacGregor v. Schering Plough Corp., No. EC248041 (Los Angeles County Sup. Ct., Cal.); In re: Louisiana-Pacific Inner Seal Siding, Nos. 879-JE and 1543JB (D. Or.); Foster v. ABTeo Siding Litigation, No. 95-151-M (Cir. Ct. of Choctaw County, Ala.); In re: Johns-Manville Phenolic Foam, No. CV 96-10069 (D. Mass.); In re: James Hardte Roofing, No. CV 00-2-17945-65SEA (King County Super. Ct., Wash.); Claybrook v. Sunbeam Corporation, No. CV-98-C-1546-W (UWC) (N.D. Ala.); In re: American Cyanamid, No. CV-97-0581-BH-M (S.D. Ala.); Bristow v. Fleetwood Enterprises, No. Civ 00-0082-S-ELJ (D. Idaho); Spencer v. Shell Oil Co., No. CV 94-074 (Harris County Dist. Ct., Tex.); and In re: StarLink Corn Products, No. 01 C 1181 (N.D. III.).

- 7. A number of courts in the United States and Canada have commented favorably on my expertise and the notice programs I designed or implemented. For example:
 - DeHoyos v. Allstate Insurance Company, Civil Action No SA-01-CA-1010-FB (W.D. Tex. 2006) ("[f]he undisputed evidence shows the notice program in this case was developed and implemented by a nationally recognized expert in class action notice programs" end stating "[t]he notice program "was massive, generating over 640 million opportunities to see this message' and did an excellent job at reaching the target group.");
 - In Re Nortel I & II Securities Litigation, Civil Action No. 01-CV-1855 (RMB), Master File No. 05 MD 1659 (LAP) (S.D.N.Y. 2006) ("The form and method of notifying the U.S. Global Class of the pendency of the action as a class action and of the terms and conditions of the proposed Settlement . . . constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all persons and entities entitled thereto.") This action was brought in courts in the United States and Canada;
 - Lucas v. KMART Corporation, Civil Action No 99-CV-01923 (ILK) (D. Colo. 2006) ("[t]he Court finds this extensive notice program to be more than

- adequate and approves it as the 'best notice practicable under the circumstances' and consistent with the requirements of F.R.C.P. 23 and due process');
- Varacallo, et al. v. Massachusetts Mutual Life Insurance Company, et al., Civil
 Action No. 04-2702 (JLL) (D.N.J. 2004) (finding that "all of the notices are
 written in simple terminology, are readily understandable by Class Members,
 and comply with the Federal Judicial Center's illustrative class action notices");
- *Wilson v. Massachusetts Mutual Life Insurance Company, Case No. D-101-CV 98-02814 (First Judicial District Court County of Santa Fe State of New Mexico 2002) (holding "[f]he Notice Plan was the best practicable and reasonably calculated, under the circumstances of the action . . . [and] that the notice meets or exceeds all applicable requirements of law, including Rule 1-023(C)(2) and (3) and 1-023(B), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law.");
- Thomas A. Foster and Linda E. Foster v. ABTco Siding, Case No. 95-151-M (Circuit Court of Choctaw County, Alabama 2000) (holding that the notice program "constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program.");
- Sparks v. AT&T Corporation, Case No. 96-LM-983 (Third Judicial Circuit Madison County, Illinois 2001). In granting final approval to the settlement, the Court commented: "The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements"; and
- 8. I have also published extensively on various aspects of legal noticing, including the following publications and articles:
 - Co-Author, "Approaches to Notice in State Court Class Actions," For The Defense, Vol. 45, No. 11, November, 2003;
 - Author, "The Web Offers Near, Real-Time Cost Efficient Notice," American Bankruptcy Institute Journal, Vol. XXII, No. 5, 2003;
 - ¡¡Author, "Determining Adequate Notice in Rule 23 Actions," For The Defense,
 ; Wol. 44, No. 9, September, 2002;

- Co-Author, "The Electronic Nature of Legal Noticing," American Bankruptcy Institute Journal, Vol. XXI, No. 3, April, 2002;
- Author, "Three Important Mantras for CEO's and Risk Managers in 2002,"
 International Risk Management Institute, inni.com/, January, 2002;
- Co-Author, "Used the Bat Signal Lately," The National Law Journal, Special Litigation Scotlon, February 19, 2001;
- Author, "How Much is Enough Notice," Dispute Resolution Alert, Vol. 1, No. 6, March, 2001;
- Author, "Monitoring the Internet Buzz," The Risk Report, Vol. XXIII, No. 5, January, 2001;
- Author, "High-Profile Product Recalls Need More Than the Bat Signal," International Risk Management Institute, irmi_com/, July 2001;
- Author, "The Great Debate How Much is Enough Legal Notice?" American Bar Association -- Class Actions and Derivatives Suits Newsletter, Winter 1999; and
- Author, "What are the best practicable methods to give notice?" Georgetown University Law Center Mass Tort Litigation Institute, CLE White Paper: Dispelling the communications myth -- A notice disseminated is a notice communicated, November 1, 2001.
- 9. Additionally, I have lectured or presented extensively on various aspects of legal noticing. A sample list includes the following:
 - Faculty Panelist, Practicing Law Institute (PLI) CLE Presentation, 11th Annual Consumer Financial Services Litigation. Presentation: Class Action Settlement Structures "Evolving Notice Standards in the Internet Age."

 New York Boston (simulcast) March, 2006; Chicago, April, 2006; and San Francisco, May, 2006.
 - Expert Panelist, U.S. Consumer Product Safety Commission. I was the only legal notice expert invited to participate as an expert to the Consumer Product Safety Commission to discuss ways in which the CPSC could enhance and measure the recall process. As an expert panelist, I discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesda, MD, September, 2003.
 - Expert Speaker, American Bar Association. Presentation: "How to Bullet-Proof Notice Programs and What Communication Barriers Present Due

Process Concerns in Legal Notice," ABA Litigation Section Committee on Class Actions & Derivative Suits, Chicago, August 6, 2001.

- 10. I am accredited ("APR") in Public Relations by the Universal Accreditation Board, a program administered by the Public Relations Society of America.
- 11. A more comprehensive list of my class action and bankruptcy noticing experience as well as other judicial comments is attached to this affidavit as Exhibit A.

OVERVIEW AND OBJECTIVES OF NOTICE PROGRAM

12. Adhering to the highest communication and outreach standards, this proposed Notice Program is based on a scientific methodology that is used throughout the advertising industry and which has been embraced by courts in the United States and Canada. This Notice Program, through a combination of direct mail and publication, is expected to include more than 120 countries worldwide. The proposed Notice Program was specifically designed to properly reach the intended target, the Settlement Classes defined in the U.S. Settlement and the Canadian Settlement. Given that the Settlement Classes are global in scope in the U.S. Settlement and the Canadian Settlement and that the Class members in the actions overlap, as well as the fact that the proposed Notice Program targets the direct and indirect purchasers of air cargo shipping services worldwide, I have concluded that a combined Notice Program will be both practical and effective. The Settlement Class in the U.S. Settlement is defined as:

All persons and entities that purchased airfreight cargo shipping services for shipments within, to or from the United States (hereinafter "Airfreight Shipping Services"), including those persons and entities that purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier (including, without limitation, those defendants named in the Actions, and specifically including Lufthensa²) and/or any named or

² Luffhansa is defined in Paragraph 16 of the Settlement Agreement as Deutsche Luffhansa AG, Luffhansa Cargo AG, and Swiss International Air Lines Ltd., individually and collectively, and their respective subsidiaries,

unnamed co-conspirators (collectively "Defendants") during the period from January 1, 2000 to the Execution Date of this Settlement Agreement.³ Excluded from the Settlement Class are Defendants, their respective parents, employees, subsidiaries, and affiliates, and all governmental entities.

The Canadian Settlement Class — which encompasses the same time period for purchases of Airfreight Shipping Services as the U.S. Settlement Class — is made up of the British Columbia Settlement Class, the Ontario Settlement Class, and the Québec Settlement Class, which are respectively defined in the Canadian Settlement as follows:

British Columbia Settlement Class means all Persons resident in the province of British Columbia who purchased Airfreight Shipping Services during the Purchase Period, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa.

Ontario Settlement Class means all Persons, other than members of the Québec Settlement Class or the British Columbia Settlement Class, who purchased Airfreight Shipping Services during the Purchase Period, including those Persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa.

Onebec Settlement Class means all individuals resident in the province of Québec and all legal persons established for a private interest, partnership or association in the province of Québec which at all times between May 5, 2005 and May 5, 2006, had under its direction or control no more than 50 persons bound to it by contract of employment, who purchased Airfreight Shipping Services during the Purchase Period, including those legal persons who purchased Airfreight Shipping Services through freight forwarders, from any air cargo carrier, including without limitation, the Defendants, and specifically including Lufthansa.

For each of the Canadian Settlement Classes, the term "Airfreight Shipping Services" is defined as "shipments within, to or from Canada, but specifically excluding airfreight cargo shipping services for shipments to or from the United States." Excluded from each of the

predecessors, successors, and affiliates. Where used in this affidavit, "Lufthansa" refers to Deutsche Lufthansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd.

³ The Execution Date of the Settlement Agreement is September 11, 2006.

Canadian Settlement Classes are the Defendants and their respective parents, employees, subsidiarles, affiliates, officers and directors.

ELEMENTS OF THE NOTICE PROGRAM

13. The elements in this multifaceted and comprehensive proposed Notice Program include: (I) notice by direct mail; (2) notice by publication; (3) notice by Internet advertising; (4) notice by media outreach; (5) third-party outreach to trade organizations; (6) a Settlement website and; (7) toll free information telephone numbers, as well as additional telephone support.

MAILED NOTICE

- 14. In the proposed Notice Program, GCG will mail individual notice to direct customers whose information is available from Deutsche Luffhansa AG, Lufthansa Cargo AG, and Swiss International Air Lines Ltd. (collectively referred to herein as "Lufthansa"). I am advised by Lufthansa that it maintains comprehensive records of sales of air cargo shipping services made during the purchase periods at issue in the U.S. and Canadian Settlements:

 January 1, 2000 to September 11, 2006. Due to the nature of the air cargo shipping business, I am informed that many of Lufthansa's direct customers are regular and repeat purchasers of these services. Lufthansa also has available records of indirect purchasers of its air cargo shipping services, who will also receive individual mailed notice. These purchase records provide insight into the scope and geographic distribution of the direct and indirect purchaser group more generally, at least for those geographic regions where the services of Lufthansa and other air cargo sirlines overlap.
- 15. Lufthansa has provided GCG with the electronic records from which GCG will conduct the direct mailing to these Settlement Class Members. Lufthansa has advised me that it carefully collected such records to ensure that the most comprehensive data was available for use. I also have been advised by Lufthansa that, with the exception of a very

small number of its direct customers, who account for a small volume of the overall commerce, who arrange air cargo shipping by walking directly to the counter in the airport terminal, the records maintained by Lufthansa of its direct purchasers are reliable and comprehensive. Accordingly, the overwhelming majority of direct purchasers of Lufthansa's air cargo shipping services will receive actual notice as a result of the direct mail component of the Notice Program, and the small number of direct purchasers for whom Lufthansa does not have contact information will be accommodated in the publication component of the Notice Program as well as its other outreach elements. Additionally, over 60,000 indirect purchasers have been identified from Lufthansa company records and also will receive actual notice through the direct notice mailing, and the broader indirect purchaser group will be reached through the worldwide publication component of the Notice Program as well as other elements of the proposed Notice Program described below.

16. As a result of the foregoing, Notice packets, including the full Notice of Proposed Settlement, will be mailed to more than 19,000 direct customers and more than 60,000 indirect customers, mostly businesses, in more than 120 countries. The mailings will include the Notice of Proposed Settlement in English, with additional information in the recipient's native language informing them how they can access or obtain copies of the materials in their native language. We understand from discussions with Lufthansa that transactions worldwide involving air cargo shipping within, to, or from the United States and Canada—the classes at issue here—are overwhelmingly conducted in English. Accordingly, the primary language of the full Notice will be English, as the primary language of international business of this nature. Nonetheless, native language materials will be readily accessible as well through various avenues discussed below in paragraphs 38 and 39.

⁴ GCG will perform the mailings in compilance with the requirements of The Office of Foreign Assets Control ("OFAC") of the U.S. Department of the Treasury.

NOTICE BY PUBLICATION

- 17. In order to create a best practicable notice, which is reasonably calculated under the circumstances to reach the targeted class, the proposed Notice Program will utilize a tiered approach, which has been approved by courts in other international notice programs including: In re Mexico Money Transfer Litig., 164 F. Supp.2d 1002 (N.D. III. 2000), In re Western Union Money Transfer Littig., No. 01-335, 2004 WL 3709932 (B.D.N.Y. Oct. 19, 2004) and In Re Royal Ahold N.V. Sec. & ERISA Litig., 437 F. Supp. 2d 467 (D. Md. June 16, 2006). The proposed Summary Notice for publication has been written in a plain language style appropriate for the target audience. Plain language is simply a more conversational form of communication, which is used, for example, when reporting the news. The concept, now integrated into Legal Notice practice, is one that has received note from various national and international authorities and organizations including the Federal Judicial Center in the United States, the Plain Language Association International, the CBA Plain Language Committee of the Canadian Bar Association and Plain English Campaign in the United Kingdom, among others. The proposed publication Summary Notice, as well as the Notice of Proposed Settlement of U.S. and Canadian Class Actions, are clear, concise, and understandable. The proposed Summary Notice comports with the plain language standards for legal noticing. A copy of the proposed Summary Notice is attached to this affidavit as Exhibit B.
- 18. The paid media component of the proposed Notice Program will be segregated into four tiers, with the greatest media emphasis placed on: 1) the United States and Canada, which are the sites of the filed actions, and the countries within, to or from which air cargo was shipped pursuant to the class definitions; 2) countries where the largest population of Lufthansa air cargo shipping customers (direct and indirect) are likely to be found; and 3) countries where the largest population of air cargo shippers are located internationally with

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an air cargo shipping nexus to the United States or Canada. Assumptions regarding these factors are based on internal proprietary and confidential data provided by Lufthansa as well as extensive primary research from respected worldwide industry resources including:

- USA Trade Online (USA-T) The official source of U.S. export & import statistics, a collaborative effort between the U.S. Census Bureau's Foreign Trade Division and STAT-USA®, which provides current and cumulative U.S. export and import data.
- Transport Canada A governmental department in charge of overseeing transportation strategies, goals and programs established by the Government of Canada. Air import and export data by trading partners is reported on their website.
- Airports Council International ("ACI") A worldwide association created
 to represent the mutual interests of airport operators. ACI provided the
 statistical data utilized in the top 50 Airport list according to tonnage,
 loaded and unloaded freight, and mail in metric tons.
- The proposed Notice Program was developed with particular attention to the fact that 19. the definition of Settlement Class Members encompasses not only those direct and indirect purchasers who used the services of Lufthansa for Airfreight Shipping Services within, to or from either the United States or Canada during the defined class period, but also those purchasers who used the services of any air cargo shipper to ship within, to or from either the United States or Canada. An individual air cargo airline such as Lufthansa will not fully mirror the air cargo shipping business as a whole, because the industry is predominantly hub based, among other reasons. We understand from discussions from Lufthansa that air cargo shipping is a fungible, commodity service, and that purchasers of air cargo services will overlap between different airlines, at least to the extent that service is available in comparable geographic areas. In other words, Lufthansa's business reflects the fact that it is based in Germany (and Switzerland, for Swiss International Air Lines Ltd.). A direct or indirect purchaser of air cargo shipping who used a different air cargo airline might not be reached in a notice plan that was based only on Lufthansa's business. The proposed Notice Program accordingly incorporates the broader air cargo shipping business globally. This

provides only one example of how the proposed Notice Program reaches not only

Lufthansa's direct and indirect purchasers, but also those purchasers internationally who have
an air cargo shipping nexus with the United States or Canada.

- 20. In developing the Notice Program, we not only analyzed proprietary data provided by Lufthansa, but also looked extensively at primary research from respected industry sources. Countries were selected and prioritized in the tiered approach based on their rank among top importers to the United States and Canada, as well as their rank in air cargo shipment volume, in addition to their level of Lufthansa business. For instance, while China is less significant as a Lufthansa customer, it is a leading importer to the United States and Canada, as well the location of major air cargo airports, and the proposed Notice Program recognizes and accommodates these various factors.
- Court's guidance in Daubert v. Merrell Dow Pharmaceuticals, 509 U.S. 579 (1993), and Kumho Tire Co. v. Carmichael, 526 U.S. 137 (1999), and uses industry-accepted methodology that can be tested by peers. In formulating a program for delivering "Appropriate Notice," we have been mindful of the natural justice and fair process concerns expressed by the Canadian courts, as well as the factors listed in the Ontario Class Proceedings Act, S.O. 1992, c. 6, s. 17, the applicable British Columbia statute (R.S.B.C. 1996, c. 50, s. 19), and the relevant provisions in the Québec Code of Civil Procedure. Specifically, we designed the publication program for notice in this action using a scientific method accepted within the advertising industry for modeling target individuals including class members by their demography and media consumption habits. This affidavit describes our methodology for modeling the target audience and how we selected the most appropriate media to reach them.

- 22. The Notice Program uses the most appropriate media definitions to most closely match Class Member demographics and reach both direct and indirect Settlement Class Members. Although the media definitions of each of these two targets can vary slightly from country to country, they are reasonably similar. The two targets are:
 - Individuals who are business decision makers who have been involved in ordering or approving freight [cargo] and/or express services; and
 - All adults 18 years of age and older.

The first target is intended to reach the business audience who are the predominant purchasers (both direct and indirect) of Airfreight Shipping Services. Research indicates that nearly 80 percent of all air cargo shipments are business to business transactions. In order to reach potential individual Settlement Class Members, however, the proposed Notice Program also includes second target — a very broad definition based on the entire adult population of a given country. Based on my more than 20 years of collective experience in the fields of legal notice publication, advertising, public relations, and marketing communications, as well as my experience using this type of research data, I believe the research provides a valid basis for determining the multimedia characteristics of Class Members and that the targets selected are representative of the Class Members. The Notice Program also uses available readership studies in order to select the most appropriate publications along with circulation and readership analysis.

THERI

23. Tier I of the paid media component of the proposed Notice Program will encompass 13 countries: Canada, China, France, Germany, India, Italy, Japan, Malaysia, South Korea, Switzerland, Taiwan, the United Kingdom, and the United States. These countries in Tier I received primacy in the proposed Notice Program due to the fact that (1) the United States and Canada are the sites of the filed actions, and the countries within, to or from which air

cargo was shipped pursuant to the class definitions, (2) they are the countries which represent a majority of Lufthansa's air cargo business, and (3) they represent a majority of air cargo business globally with a nexus to the United States or Canada. The 13 countries that comprise Tier I account for over 69 percent of worldwide air cargo by tonnage, based on ACI data, and nearly 70% of Lufthansa's cargo business, according to proprietary Lufthansa data.

- 24. In Tier I, the proposed Notice Program uses country-specific nationally syndicated media research to quantify the percentage of both cargo shippers and the adult population reached by this Notice Program. That research is described more fully in the footnote below.⁵ To that end, the Notice Program amploys appropriate nationally circulated magazines, leading national newspapers and newspaper supplements, business press and trade press, a massive media relations effort and the Internet.
- 25. In advertising there are many models to measure media performance. The most useful of these for the purpose of legal notice is the Reach and Frequency model. Reach

China - CNRS (China National Readership Survey).

France - Ipsos FCA 2006.

Germany-EBRS 2006 European Business Readership Survey (EBRS) 2006; Media Analyse (MA) 2007.

India - Indian Readership Survey 2007 (IRS).

Italy – European Business Readership Survey (EBRS) 2006; European Media and Marketing Survey (EMS); Italian National readership survey.

Japan -- Japan Business Readership Survey (JBRS); J-READ 2006.

Moleysia - PAX (Fall 2006).

South Korea - PAK (Fall 2006).

Switzerland - MACH Basic 2007; MA Leader.

Taiwan - PAX (Fall 2006).

United Kingdom – British Business Survey 2005 and National Readership Survey (NRS) 2006.

United States - Mediamark Research Inc. (MRI) Doublebase 2006 and Business-to-Business Surveys.

⁵ Canada - Print Measurement Burean (PMB) Two-Year Readership Database 2007.

refers to the estimated percentage of the unduplicated audience exposed to the campaign. Frequency, in turn, refers to how many times, on average, a target audience had the opportunity to see the message. The quantification is provided through industry-accepted research for audience measurement across multimedia. The calculations are used by advertising and communications firms worldwide and have been adopted by courts to measure the percentage of a target class that was likely reached by a legal notice program.

26. Applying the analysis model to the proposed Notice Program yields the following Reach and Frequency in Tier I of the Notice Program.

Canada	Businese/Cargo	80%	3.90
	Adulis	71%	3,50
China ⁶	Business/Cargo	71%	2,44
	Adulta	55%	2,27
France	Business/Cargo	70%	3,20
	Adults	89%	3,08
Germany	Business/Cargo	78%	2,80
	Adulis	71%	1.90
India	Mumbal Adults	85%	3.08
	Delhi Adulia	73%	2,62
Ibely	Business/Cargo	98%	3.41
	Adults	68%	1.80
Japan	Business/Cargo	94%	1,60
	Adults	68%	1.10
Majaysia	Adults in Kuale Lumpur	76%	1,50
South Korea	Adults in Seaul	69%	2,90
Switzerland	Business/Cargo	84%	2.30
	Adults .	70%	1.80
Talwan	Adults in Talpel	70%	2,80
United Kingdom	Buelness/Cargo	71%	9,30
	Adults 4	68%	2,80
United States	Bueines Cargo	81%	2.13
(e)	Adults :5/C	74%	1,99

TIERI

⁶ In China, India, Malaysia, South Korea and Taiwan, Reach and Frequency are regionalized to follow manufacturing/trade centers and business populations.

- 27. Tier II of the proposed Notice Program will encompass 20 countries: Austria, Belgium, Brazil, Chile, Colombia, Egypt, Hong Kong⁷, Ireland, Israel, Mexico, Netherlands, Peru, Portugal, Russia, Singapore, South Africa, Spain, Sweden, Thailand and Turkey. In Tier II, the Notice Program uses, on average, three to five leading newspapers per country. In Tier II countries, as well as in Tier III and IV countries, the Notice Program relies upon available readership studies in order to select the most appropriate publications along with circulation and readership analysis.
- 28. When combined, the 33 countries in Tiers I and II account for approximately 94 percent of Canadian imports according to Transport Canada records, and approximately 85 percent of all U.S. air cargo imports by weight according to USA-T data. Additionally, Tier I and II also account for over 85 percent of all Lufthansa's cargo business according to proprietary Lufthansa data, and approximately 86 percent of worldwide air cargo by tonnage, based on ACI data.

TIERIII

29. Tier III of the proposed Notice Program will include another 30 countries, which were selected and prioritized based on the identified criteria for the tier system. The 30 countries comprising Tier III of the Notice Program are: Argentina, Australia, Cambodia, Czech Republic, Denmark, Ecuador, Ethiopia, Finland, Greece, Guatemala, Hungary, Indonesia, Kenya, Luxembourg, Mauritius, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Philippines, Poland, Romania, Saudi Arabia, Sri Lanka, Uganda, United Arab Emirates, Venezuela, and Vietnam.

TIERIY

⁷ Aithough Hong Kong is not a separate country, for purposes of the fier analysis, it is broken out separately in light of the manner in which trade and other data is reported.

- Tier IV countries will be reached through international publications, international trade press, a globally distributed press release, and the Internet. There are more than 120 countries reached by global Tier IV of the proposed Notice Program, including the 63 countries reached in Tiers I, II and III. The remaining countries reached by Tier IV each individually account for less than .8 percent of Lufthansa business and/or a very small percentage of all cargo tomage worldwide.
- 31. Attached to this affidavit as Exhibit C is a list of the publications in which the Summary Notice will be published in all Tiers.⁸
- 32. All Tiers of the Notice Program will incorporate trade press, a comprehensive media outreach effort, international newspapers and magazines, and the Internet.

INTERNET ADVERTISING

33. In addition to print media, the proposed Notice Program is enhanced by the use of Internet advertising on trade websites such as Quick Caller Online (an online reference for regional air cargo directories for North America) and The International Air Cargo Association as well as broad-reaching sites such as AOL and Weather.com.

GLOBAL PUBLICATIONS

34. The proposed Notice Program is further strengthened by the use of global media, which includes publication of notice in well respected and broadly distributed international editions of publications such as *The Wall Street Journal*, *The Financial Times*, *Time*

⁸ It is not unusual in the course of implementing a Notice Program of this scope and complexity for the need to arise to make modificationa, including, for example, to substitute suitable replacement publications, or to make adjustments in content, with agreement of the parties, to accommodate legal requirements of governments or publications regarding advertising content. This type of modification will not affect the overall integrity of the Notice Program, and substitutions will be consistent with the objectives of the proposed Notice Program. GCG will submit a final affidavit for the Final Fairness Hearing which will detail the implementation of the approved Notice Program, and which will identify any alterations that were required.

Magazine, Newsweek Magazine, The New York Times, The International Herald Tribune and USA Today.

TRADE PUBLICATIONS

35. Additionally, the proposed Notice Program includes publication of the Summary Notice in 30 trade publications targeting the air cargo shipping professional, including Air Cargo World, Air Cargo Week, Air Cargo News, Inbound Logistics, Global Logistics, Cargo News Asia-Pacific and Logistics Management, among others. Where available, the international edition of these publications will be used.

GLOBAL MEDIA OUTREACH

In addition to print and Internet advertising, the proposed Notice Program is further enhanced by the use of global media relations, which includes an extraordinary and robust public relations effort, issuing a Premiere Global press release through PR Newswire to nearly 10,000 news points in almost 90 countries. It is our intention to monitor resulting articles, and we will integrate the performance of the media outreach in our final report. Without a doubt, the media relations component of the Notice Program will add to the opportunity for potential Class Members to see this Notice.

ADDITIONAL OUTREACH EFFORTS

37. Third-Party Outreach. Additional outreach efforts will include third-party mailings and/or faxes of the Summary Notice to numerous key trade associations and freight forwarders such as Air Forwarders Association, Airports Council International, and the Canadian International Freight Forwarders Association. GCG proposes to request that these groups post the Summary Notice on their websites, and the opportunity for further contact such as e-newsletter sponsorships and e-mails to members/readers of air cargo publications will be explored.

- 38. Website. A website, www.aircargosettlement.com, will be developed and maintained by GCG as a worldwide information hub, where potential claimants and interested parties can obtain detailed information about the Settlement. The website's homepage will include 38 language options in which visitors may obtain information about the settlement, including native language translations of the long-form notice, and when available, the claim form. Additional language translations for these materials will be made available upon request by Settlement Class Members. The website will include an email address that Settlement Class Members can use to communicate such requests. Relevant court documents and the Settlement Agreements will also be posted on the website. The web address (www.aircargosettlement.com) will be set forth in the publication and mailed notice.
- 39. Toll Free Telephone. GCG will establish and maintain a telephone interactive voice response ("TVR") system dedicated to this case to accommodate telephone inquiries from Class Members. The system will be accessible toll free from countries where notice is published in an in-country publication wherever toll free service is available. For global publications, an international number will be provided. In addition, all toll free numbers will be available on the website. Callers will be able to select from a number of language options.

CONCLUSION

Based on our analysis as described above and my experience, in my opinion, this proposed Notice Program is reasonably calculated, using tools and methodologies accepted within the advertising industry, to provide the best notice practicable under the circumstances in this case. The multifaceted Notice Program will be particularly effective, and will reach the Class Members in these Settlements through the combination of a variety of communications vehicles, including direct mail, a robust and wide-reaching print notice campaign, a comprehensive global media relations program, Internet banner advertising, a Settlement website, and information available from a toll free telephone number. In my

opinion, this international Notice Program readily meets the standard for providing legal notice to Class Members and will more than adequately satisfy due process considerations.

SWORN OR AFFIRMED before me at the City of Art Guein the State of QL, this July, 2007.

A Notary Public

Jeanne C. Finegan, APR

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This is Exhibit "A" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Jake Course in the State of OR this 5 th day of July, 2007.

Notąry Public



JEANNE C. FINEGAN, APR

BIOGRAPHY

Jeams Finegan is Senior Vice President of The Garden City Group, Inc. ("GCG") and GCG Communications, a division of GCG. She has more than 20 years of communications and advertising experience and is a nationally recognized expert in class action, bankruptcy and mass tort notification campaigns. Finegan is accredited (APR) in Public Relations by the Universal Accreditation Board, a program administered by the Public Relations Society of America.

She has provided testimony before Congress on issues of notice. Additionally, she has provided expert testimony in both state and federal courts regarding notification campaigns and conducted media audits of proposed notice programs for their adequacy under Fed R. Civ. P. 23(a)(2) and similar state class action statutes. Most recently, she has been recognized by Canadian courts as a legal notice expert.

She has lectured, published and has been cited extensively on various aspects of legal noticing, product recall and crisis communications and has served the Consumer Product Safety Commission (CPSC) as an expert to determine ways in which the Commission can increase the affectiveness of its product recall campaigns.

Finegan has developed and implemented many of the nation's largest and most high profile legal notice communication and advertising programs. In the course of her class action experience, cours have recognized the merits of, and admitted expert testimony based on, her scientific evaluation of the effectiveness of notice plans. She has designed legal notices for a wide range of class actions and consumer matters that include product liability, construction defect, anti-trust, medical/pharmaceutical, human rights, civil rights, telecommunication, media, environment, securities, banking, insurance, mass tort, restructuring and product recall.

Her work includes:

14.

<u>Dalloyos</u>, et al. v. Alistate Insurance Company, Civil Action No SA-01-CA-1010-FB, United States District Court Western District of Texas San Antonio Division (2006).

In the Final Order Approving the Settlement the Court stated: "...the <u>undisputed</u> evidence shows the notice program in this case was developed and implemented by a <u>nationally recognized expert in class action notice programs."</u>

Lucas, et al. v. Kmart Corporation., Case No. 99-ov-01923-JLK, Class Action, United States District Court for the District of Colorado (2006).

In the Rinal Order Approving the Settlement, the Honorable Judge John L. Kane said: The parties submitted a declaration from Jeanne C. Finegan, an expert in the design of notice programs such as the one approved by this Court. The notice program implemented by the parties to this settlement [was extensive and] goes above and beyond that required by law. For the reasons set forth in the Preliminary Approval Order, id. at 695-97, the Court holds that the notice program implemented by the parties was the best notice practicable under the circumstances and satisfied the requirements of due process and F.R.C.P. 23.

In re: Nortel Network Corp., Securities Litigation Civil Action No. 01-CV-1855 (RMB) Master File No. 05 MD 1659 (LAP) (2006). *Approved in both the United States and Canada. Ms. Finegen designed and implemented the extensive Canadian Notice program, published in

both French and English, which targeted virtually all investors of Stock in Canada, www.nortelsecuritieslitigation.com.

Levine, et. al. v. Dr. Philip C. McGraw, et al., Case No. BC 312830 (Los Angeles County Super. Ct., Cal. 2004).

In the Final Order Approving the Settlement, the Honorable Victoria Chansy found that the [Notice] was best practicable under the circumstances and constituted due and sufficient notice to the members of the Settlement Class.... And satisfies the requirements of California law and federal due process of law.

In re: Epson Cartridge Cases, Judicial Council Coordination Proceeding No. 4347, Superior Court of the State of California for the County of Los Angeles (2006).

<u>UAW v. General Motors Corporation.</u> Case No: 05-73991 Class Action, United States District Court for the Bastern District of Michigan, Southern Division (2006).

Wicon, Inc. v. Cardservice International, Inc., BC 320215 Class Action, Superior Court of the State of California for the County of Los Angeles (2004).

Varacallo, et al. v. Massachusetts Mutual Life Insurance Company, et al., Civil Action No. 04-2702 (ILL), United States District Court for the District of New Jersey (2004).

The Court found that "all of the notices are written in simple terminology, are readily understandable by Class Members, and comply with the Federal Judicial Center's illustrative class action notices.

... By working with a nationally syndicated media research firm, [Finegan's firm] was able to define a larget audience for the Massinfutual Class Mambers, which provided a valid basis for determining the magazine and newspaper preferences of the Class Manbers. (Preliminary Approval Order at p. 9). . . . The Court agrees with Class Counsel that this was more than adequate. (Id. at § 5.2).

In re: John's Manyille (Statutory Direct Action Settlement, Common Law Direct Action and <u>Hawaii Settlement</u>) Index No 82-11656 (BRL), United States Bankruptcy Court for the Southern District of New York (2004).

The nearly half-billion dollar settlement constituted three separate notification programs, whick targeted all persons, who had asbestos claims whether asserted or unasserted, against the Travelers Indemnity Company.

In the Findings of Fact and Conclusions of a Clarifying Order Approving the Settlements, the Honorable Chief Judge Burton R. Lifland said:

"As demonstrated by Findings of Fact, the Statutory Direct Action Settlement notice program was reasonably calculated under all circumstances to apprise the affected individuals of the proceedings and actions taken involving their interests, Mullane v. Cant. Hanover Bank & Trust Co; 339 U.S. 306, 314 (1950), such program did apprise the overwhelming majority of potentially affected claimants and far exceeded the minimum notice required. The Court concludes that mailing direct notice via U.S. Mail to law firms and directly to potentially affected claimants, as well as undertaking an extensive print media and Internet campaign met and exceeded the requirements of due process. The

Court's conclusion in this regard is buttressed by the results over 26,000 phone calls, 20,000 requests for information 8,000 websits visits and 4,000 users registered to download documents. The results simply speak for themselves."

Wilson v. Massaghusetts Mutual Life Insurance Company, Case No. D-101-CV 98-02814, First Judicial District Court, County of Santa Fe , New Mexico (2002).

This was a nationwide notification program that included all persons in the United States who owned, or had owned, a life or disability insurance policy with Massachusetts Mutual Life Insurance Company and had paid additional charges when paying their premium on an installment basis. The class was estimated to exceed 1,6 million individuals. (www.insuranceclassolaims.com).

In granting preliminary approval to the settlement agreement, the Honorable Art Encinias commented:

"The Notice Plan was the best practicable and reasonably calculated, under the circumstances of the action. ...[and] that the notice meets or exceeds all applicable requirements of law, including Rule 1-023(C)(2) and (3) and 1-023(E), NMRA 2001, and the requirements of federal and/or state constitutional due process and any other applicable law."

Deks, et al. v. Cardservice International. Case No. BC 271679, Superior Court of the State of California, County of Los Angeles (2004).

In the Final Order dated March 1, 2004, The Honorable Charles W. McCoy commented:

"The Class Notice satisfied the requirements of California Rules of Court 1856 and 1859 and due process and constituted the best notice practicable under the circumstances."

Suger v. Imamed Corp. and McGhan Medical Breast Implant Litigation, Case No. 01043771, Superior Court of the State of California, County of Santa Barbara (2004).

In the Final Judgment and Order, dated March 30, 2004, the Honorable Thomas P. Anderle stated:

"Notice provided was the best practicable under the circumstances."

In res Florida Microsoft Amitrust Litigation Settlement. Index number 99-27340 CA 11, 11th Judicial District Court of Miami – Dade County, Florida (2003).

in the Final Order Approving the Fairness of the Settlement, The Honorable Henry H. Harnage said:

"The Class Notice ... was the best notice practicable under the circumstances and fully satisfies the requirements of due process, the Florida Rules of Civil Procedure, and any other applicable rules of the Court."

In res Montana Microsoft Antitrust Litigation Settlement. No. DCV 2000 219, Montana First Judicial District Court, Lewis & Clark Co. (2003).

The Cardeo Olly Group, Inc. # 105 Marress Road # Melville, NY 11747-3818

: :

In res South Dakota Microsoft Antitrust Littlation Settlement. Civ. No. 00-235, State of South Dakota, County of Hughes in the Circuit Court Sixth Judicial Circuit.

In re: Kansas Microsoft Antitrust Litigation Settlement. Case No. 99C17089 Division No. 15 Consolidated Cases, District Court of Johnson County, Kansas Civil Court Department.

In the Final Order and Final Judgment, the Honorable Allen Slater stated:

"The Class Notice provided was the best notice practicable under the circumstances and fully compiled in all respects with the requirements of due process and of the Kansas State. Annot. §60-22.3."

In res North Carolina Microsoft Antirust Litigation Settlement. No. 00-CvS-4073 (Wake) 00-CvS-1246 (Lincoln), State of North Carolina, Wake and Lincoln Counties in the General Court of Justice Superior Court Division North Carolina Business Court.

In the multiple state cases, Plaintiffs generally alleged that Microsoft unlawfully used anticompetitive means to maintain a monopoly in markets for certain software, and that as a result, it overcharged consumers who licensed its MS-DOS, Windows, Word, Excel and Office software. The multiple legal notice programs targeted both individual users and business users of this software. The scientifically designed notice programs took into consideration both media usage habits and demographic characteristics of the targeted class members.

In rs: MCI Non-Subscriber RatePayers Litigation, MDL Dooket No. 1275, District Court for Southern District of Illinois (2001).

The advertising and media notice program was designed with the understanding that the litigation affects all persons or entities who were customers of record for telephone lines presubscribed to MCI/World Com, and were charged the higher non-subscriber rates and surcharges for direct-dialed long distance calls placed on those lines. (www.ratecleims.com). After a hearing to consider objections to the terms of the settlement, The Honorable David R. Herndon stated:

"As further authorized by the Court, [Finegan's company] ... published the Court-approved summary form of notice in eight general-interest magazines distributed nationally; approximately 900 newspapers throughout the United States and a Puerto Rico newspaper. In addition, [Finegan's company] caused the distribution of the Court-approved press release to over 2,500 news outlets throughout the United States... The manner in which notice was distributed was more than adequate..."

Sparks v. AT&T Corporation, Case No. 96-LM-983, Third Judicial Circuit, Madison County, Illinois.

The litigation concerned all persons in the United States who leased certain AT&T telephones during the 1980's. Finegan designed and implemented a nationwide media program designed to target all persons who may have leased telephones during this time period, a class that included a large percentage of the entire population of the United States. In granting final approval to the settlement, the Court commented:

"The Court further finds that the notice of the proposed settlement was sufficient and furnished Class Members with the information they needed to

evaluate whether to participate in or opt out of the proposed settlement. The Court therefore concludes that the notice of the proposed settlement met all requirements required by law, including all Constitutional requirements."

Pigford v. Glickman and U.S. Department of Agriculture, Case No. CA No. 97-19788 (PLF), District Court for the District of Columbia (1999).

This was the largest civil rights case to settle in the United States in over 40 years. The highly publicized, nationwide paid media program was designed to alert all present and past African-American farmers of the opportunity to recover monetary damages against the U.S. Department of Agriculture for alleged losn discrimination. In his Opinion, the Honorable Paul L. Friedman commented on the notice program by saying:

"The parties also exerted extraordinary efforts to reach class mambers through a massive advertising campaign in general and African American targeted publications and television stations."

Judge Friedman continued;

"The Court concludes that class members have received more than adequate notice and have had sufficient opportunity to be heard on the fairness of the proposed Consent Decree."

In re: SmithKline Beecham Clinical Billing Lidgation, Case No. CV. No. 97-L-1230, Illinois Third Judicial District, Madison County, (2001).

Finegan designed and developed a national media and Internet site notification program in connection with the settlement of a nationwide class action concerning billings for clinical laboratory testing services.

MaaGregor u Schering-Plough Corp., Case No. EC248041, Superior Court of the State of California, County of Los Angeles (2001).

This nationwide notification was designed to reach all persons who had purchased or used an aerosol inhaler manufactured by Schering-Plough. Because no meding list was available, notice was accomplished entirely through the media program.

In re: Swiss Banks Holocaust Victim Asset Litigation Case No. CV-96-4849, United States District Court for the Bastem District of New York (1999).

Finegan managed the design and implementation of the Internet site on this historic case. The site was developed in 21 native languages. It is a highly scoure data gathering tool and information hub, central to the global outreach program of Holocaust survivors, (www.swissbankolaims.com/).

In re: Louisiana-Pacific Lunar-Seal Siding Littgation, Civil Action Nos. 879-JE, and 1453-JE, United States District Court, District of Oregon (1995) and (1999).

Under the terms of the Settlement, three separate Notice programs were to be implemented at three-year intervals over a period of six years. In the first Notice campaign, Finegan implemented the print advertising and Internst components of the Notice program.

In approving the legal notice communication plan, the Honorable Robert B. Jones stated:

"The notice given to the members of the Class fully and accurately informed the Class members of all material elements of the settlement...[through] a broad and extensive multi-media notice campaign."

In reference to the third-year Notice program for Louisiana-Pacific, Special Master Hon. Judge Richard Unia, commented;

"In approving the third year notification plan for the Louisiana-Pacific Inner-Seal^{EM} Siding litigation, the court referred to the notice as "...well formulated to conform to the definition set by the court as adequate and reasonable notice."

indeed, I believe the record should also reflect the Court's appreciation to Ms. Finegan for all the work she's done, ensuring that noticing was done correctly and professionally, while paying careful attention to overall costs. Her understanding of various notice requirements under Fed. R. Civ. P. 23, helped to insure that the notice given in this case was consistent with the highest standards of compliance with Rule 25(d)(2).

Thomas A. Foster and Linda R. Foster v. ABToo Stding Littgation, Case No. 95-151-M, Circuit Court of Chootaw County, Alabama (2000).

This litigation focused on past and present owners of structures sided with Abitibl-Price siding, The notice program that Finegan designed and implemented was national in scope.

In the Order and Judgment Finally approving settlement, Judge J. Lee McPhearson said:

"The Court finds that the Notice Program conducted by the Parties provided individual notice to all known Class Members and all Class Members who could be identified through reasonable efforts and constitutes the best notice practicable under the circumstances of this Action. This finding is based on the overwhelming evidence of the adequacy of the notice program ...The media campaign involved broad national notice through television and print media, regional and local newspapers, and the Internet (see id. ¶¶9-11) The result; over 90 percent of Abitibi and ABTco owners are estimated to have been reached by the direct media and direct mail campaign."

In rs: Excon Valder Oil Still Litigation. Case No. A89-095-CV (HRH) (Consolidated), United States District Court for the District of Alaska (1997, 2002).

Finsgan designed and implemented two media campaigns to notify native Alaskan residents, trade workers, fisherman, and others impacted by the oil spill of the litigation and their rights under the settlement terms.

In ret Georgia-Pacific Toxic Explosion Litigation Case No. 98 CVC05-3535, Court of Common Pleas Franklin County, Ohio (2001).

Finegan designed and implemented a regional notice program that included network affiliate television, radio and newspaper. The notice was designed to alert adults living near a Georgia-Pacific plant that they had been exposed to an air-born toxic plume and their rights under the terms of the class action settlement. In the Order and Judgement finally approving the settlement the Honorable Jennifer L. Bunner said:

a...Notice of the settlement to the Class was the best notice practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort. The Court finds that such effort exceeded even reasonable effort and that the Notice complies with the requirements of Civ. R. 23(C).

In re: Johns Manvills Phanolla Foam Littgation Case No. CV 96-10069, United States District Court for the District of Massachusetts (1999).

The nationwide multi-media legal notice program was designed to reach all Persons who own any structure, including an industrial building, commercial building, school, condominium, apartment house, home, garage or other type of structure located in the United States or its territories, in which Johns Manville PFRI was installed, in whole or in part, on top of a metal roof deck,

In rei James Hardie Roofing Litigation Case No. CV. No. 00-2-17945-65SRA, Superior Court of Washington, King County (2002),

The nationwide legal notice program included advertising on television, in print and on the Internet. The program was designed to reach all persons who own any structure with JHBP roofing products. In the Final Order and Judgment the Honorable Steven Scott stated:

"The notice program required by the Preliminary Order has been fully carried out.... [and was] extensive. The notice provided fully and accurately informed the Class Members of all material elements of the proposed Settlement and their opportunity to participate in or be excluded from it; was the best notice practicable under the circumstances; was valid, due and sufficient notice to all Class Members; and compiled fully with Civ. R. 23, the United States Constitution, due process, and other applicable law."

In re: First Alert Stacke Alarm Litigation, Case No. CV-98-C-1546-W (UWC), United States District Court for the Northern District of Alabama, Western Division (2000).

Finegan designed and implemented a nationwide legal notice and public information program. The public information program ran over a two-year period to inform those with smoke alarms of the performance characteristics between photoelectric and ionization detection. The media program included network and cable television, magazine and specialty trade publications. In the Findings and Order Preliminarily Certifying the Class, The Honorable C.W. Clemon wrote that the notice plan:

"...Constitutes due, adequate and sufficient notice to all Class Members; and meets or exceeds all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Alabama State Constitution, the Rules of the Court, and any other applicable law."

In 12: American Cyanamid, Civil Action CV-97-0581-BH-M, United States District Court for the Southern District of Alabama (2001).

The media program targeted those Farmers who had purchased crop protection chemicals manufactured by American Cyanamid. In the Final Order and Judgment, the Honorabia Charles R. Butter Jr. wrote:

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"The Court finds that the form and method of notice used to notify the Temporary Settlement Class of the Sattlement satisfied the requirements of Fed. R. Ch. P. 23 and due process, constituted the best notice practicable under the circumstances, and constituted due and sufficient notice to all potential members of the Temporary Class Settlement."

Bristow v Flastwood Enterprises Litigation Case No Civ 00-0082-S-BJL United States District Court for the District of Idaho (2001).

Finegan designed and implemented a legal notice campaign targeting present and former employees of Fleetwood Enterprises, Inc., or its subsidiaries who worked as hourly production workers at Fleetwood's housing, travel trailer, or motor home manufacturing plants. The comprehensive notice campaign included print, radio and television advertising.

In res New Orleans Tank Car Leakage Fire Litigation, Case No 87-16374, Civil District Court for the Perish of Orleans, State of Louisiana (2000).

This case resulted in one of the largest settlements in U.S. history. This campaign consisted of a media relations and paid advertising program to notify individuals of their rights under the terms of the settlement.

Garria Spancer v. Shell Gil Company, Case No. CV 94-074, District Court, Harris County Texas (1995).

The nationwide notification program was designed to reach individuals who owned real property or structures in the United States which contained polybutylene plumbing with acetyl insert or metal insert fittings.

Rane Rosales v. Fortune Insurance Company, Case No 99-04588 CA (41) Circuit Court of the 11th Judicial Circuit, Miami-Dade County, Florida (2000).

Finegan provided expert testimony in this matter, She conducted an audit on behalf of intervening attorneys for the proposed notification to individuals insured with personal injury insurance. Based upon the audit, Finegan testified that the proposed notice program was inadequate, The Court agreed and signed an Order Granting Intervenors' Objections to Class Action Settlement, The Honorable Jose M. Rodriques said:

"The Court finds that Ms. Finegan is qualified as an expert on class notice and effective media campaigns. The Court finds that her testimony is credible and reliable."

Based in part on Finegan's testimony, the Court ruled in favor of the intervening parties and disapproved the parties' original settlement agreement, vacating the order of preliminary approval.

In re: Hurd Millwork Heat Mitror Litigation Case No. CV-772488, Superior Court of the State of California, County of Santa Clara (2000).

This nationwide multi-media notice program was designed to reach class members with failed heat mirror seals on windows and doors, and alert them as to the actions that they needed to take to receive enhanced warranties or window and door replacement.

Laborets District Counsel of Alabama Health and Welfare Fund v Clinical Laboratory Services, Inc., Case No. CV-97-C-529-W, United States District Court for the Northern District of Alabama (2000).

Finegan designed and developed a national media and internet site notification program in connection with the settlement of a nationwide class action concerning alleged billing discrepancies for clinical laboratory testing services.

In re: StarLink Corn Products Liability Litigation Case No. 01-C-1181, United States District Court for the Northern District of Illinois, Eastern Division (2002).

Finegan designed and implemented a nationwide notification program designed to alert potential class members of the terms of the settlement.

In re: Albertson's Back Pay Littigation, Case No. 97-0159-S-BLW, United States District Court for the District of Idaho (1997).

Finegan designed and developed a secure Internet site, where claimants could seek case information confidentially.

In res Georgia Pacific Hardboard Siding Recovering Program, Case No. CV-95-3330-RG, Circuit Court for the County of Mobile, State of Alabama (1997).

Finegan designed and implemented a multi-media legal notice program, which was designed to reach class members with failed G-P siding and alert them of the pending matter. Notice was provided through advertisements which aired on national cable networks, magazines of nationwide distribution, local newspaper, press releases and trade magazines.

In re Diet Drugs (Phentermine, Fentiuramine, Dexfentiuramine) Prods, Liab, Litig., MDL No. 1203, Civil Action No. 99-20593, (E.D. Pa. Aug. 28, 2000).

Pinegan has worked as a consultant to the National Diet Drug Settlement Committee on notification issues.

In res ABS II Pipes Litigation, Case No. 3126, Contra Costa Superior Court, State of California (1998 and 2001).

The Court approved regional notification program designed to alert those individuals who owned structures with the pipe that they were eligible to recover the cost of replacing the pipe. (www.ebspipes.com/).

In re: Avenue A Inc. Internet Privacy Litigation, Case No: C00-1964C, United States District Court for the Western District of Washington.

In re: Lorazepam and Clorazepate Antitrust Litigation, MDL No. 1290 (TFH), United States District Court for the District of Columbia.

In ra: Providian Financial Corporation RRISA Litigation, Case No C-01-5027, United States District Court for the Northern District of California.

In re: H & R Block, et al Tax Refund Litigation, Case No. 97195023/CC4111, Maryland Circuit Court for Baltimore City,

In re: American Pranier Underwriters, Inc. U.S. Railroad Vest Corp., Cause No: 06C01-9912, Circuit Court, Boone County, Indiana.

In re: Sprint Corporation Optical Fiber Litigation, Case No: 9907 CV 284, District Court, Leavenworth County, Kansas.

In re: Shelter Mutual Insurance Company Litterion, Case No. CJ-2002-263, District Court, Canadian County, Oklahoma.

In re: Consequ. Inc. Securities Litigation, Case No: IP-00-0585-C Y/S CA, Southern District of Indiana, Indianapolis Division.

In re: National Treasury Employees Union, et al., Case No: 02-128C, United States Court of Federal Claims.

In res City of Mont Parking Litigation, Case Nos: 99-21456 CA-10, 99-23765 - CA-10, Circuit Court, 11th Judicial Circuit, Miami-Dada County, Florida.

In res Prime Co. Incorporated D/B/A/ Prime Co. Personal Communications, Civil Action No. L 1:01CV658, United States District Court for the Eastern District of Texas, Beaumont Division.

Alsen Venser v. State of Oragon A.A., Case No. 88C-11289-88C-11300.

A Sample of Finegan's Bankruptcy Experience

era in

Finegan has designed and implemented literally hundreds of domestic and international bankruptcy notice programs. A sample case list includes the following:

In re: United Airlines, Case No. 02-B-48191, (Bankr. N.D Illinois, Eastern Division).

Finegan worked with United and its restructuring attorneys to design and implement global legal notice programs. The notice was published in 11 countries and translated into 6 languages, Finegan worked closely with legal counsel and UAL's advertising team to select the appropriate media and to negotiate the most favorable advertising rates. (www.pd-ual.com/).

In re: Enron, Case No. 01-16034 (Banka. S.D.N.Y.)

Finegan worked with Buron and its restructuring attorneys to publish various legal hotices.

In re: Dow Corning, Case No. 95-20512 (Bankr. B.D. Mich.)

Finegan originally designed the information website. This Internet site is a major information hub that has various forms in 15 languages.

In re: Harnischfeger Industries, Case No. 99-2171 (RJW) Jointly Administered, (Bankr., District of Delaware).

Finegan designed and implemented 6 domestic and international notice programs for this case. The notice was translated into 14 different languages and published in 16 countries.

In re: Kesna Corporation, Case No. 93B 46090 (SMB), (Bankr. B.D. of Missouri, Eastern Division).

Finegan designed and implemented multiple domestip bankruptcy notice programs including notice on the plan of reorganization directed to all creditors and all Class 4 asbestos-related claimants and counsel.

In re: Lamonie, Case No. 00-00045 (Bankr, W.D. of Washington).

Pinegan designed an implemented multiple bankruptoy notice programs.

In re: Monet Group Holdings, Case Nos. 00-1936 (MFW) (Bankr. D. of Delaware).

Pinegan designed and implemented a bar date notice.

In res Luclede Steel Company, Case No 98-53121-399 (Bankr, B.D. of MO, Bastern Division).

Finegau designed and implemented multiple bankruptcy notice programs.

In re: Columbia Gas Transmission Corneration, Case No. 91-804 (Bankr. S.D.N.Y.)

Finegan developed multiple nationwide legal notice notification programs for this case,

In re: U.S.H. Corporation of New York, et al. (Bankr. S.D.N.Y)

Finegan designed and implemented a bar date advertising notification campaign.

In ra: Bast Products Co., Inc., Case No. 96-35267-T, (Bankr. B.D. of Virginia)

Finegan implemented a national legal notice program that included multiple advertising campaigns for notice of sale, bar date, disclosure and plan confirmation.

In re: Lodgian, Inc., et al., Case No. 16345 (BRL) Factory Card Outlet - 99-685 (JCA), 99-686 (JCA), (Bunkr. S.D.N.Y).

In re: International Total Services, Inc., et al., Case No: 01-21812, 01-21818, 01-21820, 01-21882, 01-21824, 01-21826, 01-21827 (CD) Under Case No: 01-21812 (Bankr. B.D.N.Y)

In re: Decora Industries, Inc. and Decora, Incorporated, Case No: 00-4459 and 00-4460 (JJF) (Bankr, D. of Delaware

In res Genesis Health Ventures, Inc., et al., Case No. 002692 (PJW) (Bankt. D. of Delaware)

In re: Telephone Warehouse, Inc., et al, Case No. 00-2105 through 00-2110 (MFW) (Bankr. D.of Delaware).

In rev. United Companies Financial Comparation, et al., Case No. 99-450 (MFW) through 99-461 (MFW) (Bankr, D.of Delaware).

In re: Caldor, Inc. New York, The Caldor Corporation, Caldor, Inc. CT, et al., Case No. 95-B44080 (ILG) (Bankr. S.D.N.Y).

In re: Physicians Health Corporation, et al., Case No: 00-4482 (MFW) (Bankr. D.of Delawere).

In re: GC Companies, et al., Case Nos:00-3897 through 00-3927 (MFW) (Bankr. D.of Dalaware).

In re: Hellig-Mavers Communy, et al., Case Nos: 00-34533 through 00-34538 (Bankr. R.D.of Virginia, Richmond Division).

Product Recall and Crisis Communication

Reser's Fine Foods—Reser's is a nationally distributed brand and manufacturer of food products through glants such as Albertsons, Costco, Food Lion, WinniDixie, Ingles, Safeway and Walmart. Finegan designed an enterprise-wide crisis communication plan that included communications objectives, orisis team roles and responsibilities, orisis response procedures, regulatory protocols, definitions of incidents that require various levels of notice, target andiences, and threat assessment protocols. Finegan worked with the company through two nationwide, high profile recalls, conducting extensive media relations efforts.

Background

Prior to joining The Garden City Group, Inc., Finegan co-founded Huntington Advertising, a nationally recognized leader in legal notice communications. After Fleet Bank purchased her firm in 1997, she grew the company into one of the nation's leading legal notice communication agencies.

Prior to that, Finegan spearheaded Huntington Communications, (an Internet development company) and The Huntington Group, Inc., (a public relations firm). As a partner and consultant, she has worked on a wide variety of client marketing, research, advertising, public relations and Internet programs. During her tenure at the Huntington Group, client projects included advertising (media planning and buying), shareholder meetings, direct mail, public relations (planning, financial communications) and community outreach programs. Her past client list includes large public and privately held companies: Code-A-Phone Corp., Thrifty-Payless Drug Stores, Hyster-Yale, The Portland Winter Hawks Hockey Team, U.S. National Bank, U.S. Trust Company, Morley Capital Management, and Durametal Corporation.

Prior to Huntington Advertising, Pinegan worked as a consultant and public relations specialist for a West Coast-based Management and Public Relations Consulting firm.

Additionally, Finegan has experience in news and public affairs. Her professional background includes being a reporter, anchor and public affairs director for KWJJ/KJIB radio in Portland, Oregon, as well as reporter covering state government for KBZY radio in Salem, Oregon. Finegan worked as an assistant television program/promotion manager for KFDX directing \$50 million in programming. Additionally she was the program/promotion manager at and KECH-22 television.

Finegan's multi-level communication background gives her a thorough, hands-on understanding of media, the communication process, and how it relates to creating effective and efficient legal notice campaigns.

Articles

Quoted Article, "Warranty Conference: Globalization of Warranty and Legal Aspects of Extended Warranty," - Warranty Week, - warrantyweek.com/archive/ww20070228.html/ February 28, 2007

Co-Author, "Approaches to Notice in State Court Class Actions." - For The Defense, Vol. 45, No. 11 - November, 2003.

Citation — "Recall Effectiveness Research: A Review and Summary of the Literature on Consumer Motivation and Behavior" U.S. Consumer Product Safety Commission, CPSC-F-02-1391, p.10, Heiden Associates — July 2003.

Author, "The Web Offers Near, Real-Time Cost Efficient Notice," — American Bankruptcy Institute - ABI Journal, Vol. XXII, No. 5. ~ 2003.

Author, "Determining Adequate Notice in Rule 23 Actions," - For The Defense, Vol. 44, No. 9 - September, 2002,

Author, Legal Notice, What You Need To Know and Why, - Monograph, July 2002,

Co-Author, "The <u>Hiertronic Nature of Legal Noticing.</u>" - The American Bankruptcy Institute Journal -Vol. XXI, No. 3, April 2002.

Author, "Three Important Mantras for CEO's and Risk Managers in 2002" - International Risk Management Institute - https://example.com/ January 2002.

Co-Author, "Used the Bat Signal Lately" - The National Law Journal, Special Litigation Section - February 19, 2001.

Author, "How Much is Brough Notice" - Dispute Resolution Alert, Vol. 1, No. 6. March 2001.

Author, "Monitoring the Internet Buzz" - The Risk Report, Vol. XXIII, No. 5, Jan. 2001.

Author, "High-Profile Product Recalls Need More Than the Bat Signal" - International Risk Management Institute - inni com/ July 2001.

Co-Author, "Do you know what 100 million people are buzzing about today? Risk and insurance Management — March 2001.

Quoted Article: "Keep Up with Class Action" Kentucky Courier Journal - March 13, 2000.

Author, "The Great Debate - How Much is Brough Legal Notice?" American Bar Association - Class Actions and Derivatives Suits Newsletter, Winter edition 1999.

Speaker/Expert Panelist/Presenter

Warranty Chain Management Faculty Panelist - Presentation Product Recall Simulation. Tampa, Florida - March 2007.

Practicing Law Institute

Faculty Panelist — CLE Presentation -11th Annual Consumer Financial
Services Litigation. Presentation: Class Action Settlement Structures —
Evolving Notice Standards in the Internet Age. New York/Boston
(simuloast), NY March 2006; Chicago, IL April 2006 and San Francisco,
CA May 2006.

U.S. Consumer Product Safety Commission

Weil, Gotshal & Manges

Sidley & Austin

Kirkland & Bilis

Ms. Finegan participated as an Expert to the Consumer Product Safety Commission to discuss ways in which the CPSC could enhance and measure the recall process. As an expert panelist, Ms Finegan discussed how the CPSC could better motivate consumers to take action on recalls and how companies could scientifically measure and defend their outreach efforts. Bethesda MD, September 2003.

CLB presentation "A Scientific Approach to Legal Notice Communication" New York, June 2003.

CLB presentation "A Scientific Approach to Legal Notice Communication" Los Angeles, May 2003.

Speaker to restructuring group addressing "The Best Practicable Methods to Give Notice in a Tort Bankruptcy," Chicago, April 2002.

Georgetown University Law Center Mass Tort Litigation Institute

McCutchin, Doyle, Brown

& Rnerson

CLE White Paper: What are the best practicable methods to give notice?

Dispelling the communications myth — A notice disseminated is a notice communicated. Faculty — Mass Tort Litigation Institute - Washington D.C., November 1, 2001.

American Bar Association

How to Bullet-Proof Notice Programs and what communication barriers present due process concerns in legal notice. Presentation to the ABA Litigation Section Committee on Class Actions & Derivative Suits - Chicago, IL, August 6, 2001.

Speaker to litigation group in San Francisco and simulcast to four other McCutchin locations, addressing the definition of effective notice and barriers to communication that affect due process in legal notice.

San Francisco, CA - June 2001.

Marylhurst University Guest lecturer on public relations research methods, Portland, OR - Pebruary 2001.

This is Exhibit "B" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Light this 5th day of July, 2007.

A Notary Public



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Legal Notice

If you purchased Air Cargo Shipping Services within, to or from either the United States or Canada from January 1, 2000 to September 11, 2006, your rights could be affected by a Settlement

What are the Settlements about?

Pininiffs right Deutscho Lufthauss AG, Lufthauss Cargo AG and Swiss International Air Lines Ltd., along with Cargo AC and swiss incorpanying Art Lotes List, saing with numerous other air cargo surfaces, comprised to fix the prices of sircenge stripping services in violation of U.S. antitrust laws and Canadian competition law. The Settlemania provide an \$85 million U.S. Fund to pay valid class member obtains, and \$3.338 million USD Canadian Fund that Canadian Class Counsel will request to have held in trast for future benefit of the Canadian classes.

Who is a Class Member?

You are a class member if you purchased air cargo shipping services, from ANY cargo carder, for shipments within, to or from either the United States or Canada. This also includes survices purchased through freight forwarders, All you need to know is in the Notice of Proposed Seulement, including information on who is or is not a class member.

How do I get Payment in the U.S. Settlement?

You must register to receive a claim form. Claim forms will be mailed out later. Call the number below or visit www.nircargorettiement.com to register and for information

What are my rights?

If you do NOT want to take part in the U.S. Settlement or the Canadian chass sections, you have the right to "opt out."

To "opt out" of the U.S. or Canadian Settlements, you must do so by ____, 200_ Class members have the right to object to the U.S. or Canadian Sattlements. If you object you must do so by _____ 200_. You may speak to your own storacy at your own expense for seig. For more information on how to opt out" or object, yielt www.aircongonstilement.com or cull the number below.

Final Approval Hearings to consider approval of the U.S. and Canadian Settlements and requests by the lawyers for attorneys' fear and costs will be held at the United States District Court for the Bastern District of New York on [Date], 200_; the Ontario Superior Court of Justice on [Date], 200_; the Quebes Superior Court on [Date], 200; and at the Superior Court of British Colorabia on [Date], 200. For more information on the locations and times of the Hearings, visit www.sircargosstflement.com, or call the number below.

This is a Summary, where can i get more information?
You can get complete Settlement information, including a copy of the full Norice and claim form by registering at www.sircarposettlement.com, calling the number below, or writing to Air Cargo Scittement, c/o The Garden City Group, Inc., P.O. Box 9162, Dublin OH, 43017-4162, USA.

000-008-0000

www.aircargosettlement.com

This is Exhibit "C" mentioned and referred to in the affidavit of Jeanne C. Finegan, sworn before me at the City of Account in the State of Ok this 5 th day of July, 2007.

Notary Public



The Garden City Group, Inc.

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anada	L'achialle	1	288,000	English	1/2 Page
anada	Raport on Business Magazine (Globe & Mall)		221,000	English	1/2 Page
anada	Financial Post Business Magazine	2	289,000	English	1/2 Paga
aneda	Time Canada		83,000	English	Full Page
anada	Sports litustrated	2	995,000	English	Full Page
aneda	Reader's Digest (English Edition)	1-1	250,000	French Cenadisn	Full Page
aneda	Reader's Olgest (French Edition)		638,000	English	1/2 Page
)anada	Canadlan Living	2	230,000	French Canadian	1/2 Page
Canada	Gotip de Potice	1 1	230,000	English	1/2 Page
Canada	Canadlan Geographic	1-1-	697,000	English	1/2 Page
Canada	Chatelaine (English Edition)	+	209,000	French Canadian	1/2 Page
Canada	Chatelaine (Franch Edition)	3	183,000	English	Full Page
Canada	People Canada	1	260,000	English	1/2 Page
Canada	Canadian House and Home	 	210,000	English	1/2 Page
Canada	Today's Parent	1	248,000	English	1/8 Page
Canada	The National Post (M-F)	1-1	268,000	English	1/8 Page
Canada	The National Post (Sat)	1	322,000	English	1/8 Page
Canada	The Globs and Mall (M-F)	+	402,000	English	1/8 Page
Canada	The Globs and Mall (Sai)	+	194,000	English	1/4 Page Ta
Canada	Toronto Sun (M-F)		288,000	French Canadian	1/4 Page Ta
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Caneda	Montreal Gazette		202,663	French Cenadian	1/8 Page
Canada	La Presse	1 1	2,803	English	1/8 Page
International	Financial Timas**	1 1	300	Engilsh	1/8 Page
International	international Haraid Tribune**	1_1_	300		
notal 1.445	A AMERICAN STREET, MAN TO SEE	34.	7 7.373,725.	green the contract of	1 2 A Con 1 2 A

*Circulation figures provided by PMB 2008 Topline Report.
*These publications distribute the listed circulation in Gunada.

Target: Business/Cargo National Canadian Reson: 80% Average Prequency: 3.9 Seurce: PMB 2007 Two-Year Resdership Dalabase

Secondary Target: Adults
National Canadian Reach: 71%;
Average Frequency: 2.5
Source: PMB 2007 Two-Year Readership Dalehase

Luffhansa

Country ?	isla FreyInce	- Purpling the	- insertions	fe Circulation*		Unit Size*
Chine	Belling	Beijing Evening News		1/200/000		1/8 Page
Chine	Belling	Beiling Youth Dally	2	500,000		1/8 Page
China	Beling	Belling Times	2	TED		1/8 Page
Shine	Shanghal	Shanghal Evening News	2	1,100,000	Simplified Chinese	
2hina	Shanghel	Shanghai Moming News	3	50,000		1/8 Page
hine	Guangzhou/Guangdorig	Guanozhou Dally	2	1,580,000		1/6 Page
Chine	Shenzhen/Guangdong	Shenzhen Special Zone Naws	4	450,000		1/8 Page
ज्ञानह	Shenzhan/Guangdong	Shenzhan Commerical News	2	TBD		1/6 Page
Chine	Shenzhen/Guengdong	Shenzhen Evening News	2	TED		1/B Page
China.	Shenzhen/Guanadong	Jing Beo	2	TED		1/8 Page
Citina	Shellezhueng/Heibel	Yarzhao Metropojis Daily	3	1,000,000		1/8 Page
China	Tianin	Tian Jin Dally		380,000		1/8 Paga
Chine	Tienjin	Girbal Times	1	1,500,000	Cital billion Citate and	1/8 Page
China	Nanjing/Jangat	Yantza Evening News		2,000,000		1/8 Page
Chine	NanjingAllenger	Modern Excress	1	TBD		1/8 Page
Chine	Shenyang/Liaoning	Lieoshen Evening News	8	828,000		1/8 Page
China	Sheriyang/Lizoning	Shenyang Evening News	1	300,000	Simplified Chinese	1/8 Page
Ching	Fullan/Fitzhott	Strat News	3	550,000		1/8 Page
Chine	Hangzhou/Zhajing	Olaniana Svenina Mawa	2	000,000	Bimplified Chinese	1/8 Page
		Olly Express News	2	TED	Simplified Chinese	1/8 Page
Ohina	Hengzhou/Zhejing	Oily Explose Notes	8	1,480,000	Simplified Chinese	1/8 Page
Ohlna	Quingdao/Shadong Quingdao/Shadong	Qingdag Daly	5	TBD	Simplified Chinese	1/8 Page
Ohina China	Quingdad/Shadong	Qingdao Evening News	5	TBD		1/8 Page
	Quinqdad/Shadong	Quinodao Morting News	- 5	TBD	Simplified Chinese	1/8 Page
Ohlna	international	Time Asia		3,952	Englieh	1/2 page
China		Newsweek Asia	1	3,359	English	1/2 page
China	International	International Herald Tribune	1	3,861	English	1/8 Page
Ohina China	(nternationa)	Wall Street Journal - Asia		5,133	English	1/4 page
China	International	Financial Times	1	1,153	English	1/A Page
China China	International	USA Today - Global	1	1,447	English	1/8 Page
China Totale inec			67			I

Primary Target: Buelness/Cargo
Average Reach for above provinces: 2.44 Inchest Sc.
Average Frequency for above provinces: 2.44 Inchest Sc.
Source: CNRS (China Nellonal Readership Sunvey)

Target: Adults
Average Reach for above provinces: 55%
Average Frequency for above provinces: 2.27
Source: CNRS

^{*}Circulation figures provided by music representatives. *Young Unit Stress upon firmed and authorities to charge.

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11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Finitestich	insprioris	i se Choulation	Language	Unit Size**
	Paris Match	2	684,056		Full Page
France	Le Monde	2	352,845	European French	1/4 Page
Freince		2	342,484	European French	1/8 Page
Prance	Le Parisien + Autourd'hui	7 2	321,490	European French	1/4 Page
France	le Figero	2	548,596	European French	Full Page
France	Nouvel Observateur	1 2	365,349	European French	1/8 Page
France	L'Equipe	2	434,715	European Franch	Full Page
France	L'Express (FRA)	2	366,780	European French	Full Page
France	Le Point	2	165,841	European Franch	Full Page
France	Courder International	2	644,217	European French	Full Page
France	Telerame	2	269,288	European French	Full Page
Prance	Le Monde 2		71.381	English	1/2 Page
France/International	Time Magazine		44,374	English	1/2 Page
France/International	Newawaak		29,721	English	1/B Page
France/International	International Herald Tribune	 	10,008	English	1/B Page
Prence/international	The Wall Street Journal - Europe		19,911	English	1/B Page
France/International	Financial Times		8.927	English	1/8 Page
France/International	USA Today - Global	2823	4,733,084		3 . 3 .

*Circulation figures provided by media representatives. **Some Unit Sizes unconfirmed and subject to change. ***These publications distribute the listed circulation in France.

Primary Target: Business/Cargo Reach: 70% Average Frequency: 3,2 Source: Ipsos FCA 2008

Secondary Target: Adults Reach: 68% Avarage Fraquency: 3.08 Source: Ipsos FCA 2006

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County w	Publication	ihsetlone	भूतिकाणिकार्यः भू	Lenguage	Dhir Sizo*
Germany	ADAO Motorwelt	1	13,502,993	Germen	1/2 Page
Germany	Sport Bild	1.	642,188	German	1/2 Page
	WELT am SONNTAG	1	TBD	German	1/8 Page
Germany	Blid am Sonniag	1 1	1,754,765	German	1/8 Page
Germany	Bunte	1	725,D36	Garman	1/2 Page
Gempany	Der Spiegel	1 7	1,026,198	German	Full Page
Germany	Frankfurter Aligemeine Zeitung (FAZ)		315,818	German	1/4 Page
Germany		 	734,593	German	Full Page
Germeny	Focus	1 1	1,007,345	German	Full Pege
Germany	Stem Süddaulache Zeitung (SZ)		424,730	German	1/4 Page
			523,608	Germen	1/2 Page
Germany	SUPERITO		1,570,089	German	1/2 Page
Germany	TV Spielfilm Plus	- }	95.697	English	1/2 Page
Germany/International	Time Madazine - EMEA		39,640	English	1/2 Page
Germany/international	Newsweek - EMEA		29,815	English	1/8 Page
Germany/international	International Herald Tribuna	~ }	14,896	Engilah	1/8 Page
Germany/International	The Well Street Journal - Europe			English	1/8 Page
Germany/international	Financial Times		28,483	English	1/B Page
Germanwinternational	USA Today - Global		18,418		175 Lanie
Total		18	22,855,816	1 11 11 11	<u> </u>

*Circulation figures provided by marks representatives.
*Storpe Unit Sizes throutimed and subject to thenge.
*These publications distribute the Deled circulation in Germany.

Frimary Target: Business/Cargo Reach: 78% Average Frequency: 2.5 Source: EBRS 2006

Secondary Target: Adults Reach: 71% Average Frequency: 1.9 Source: MA 2007

Southflat, July 1948	#mion !	Publication	therilons '	he disputation	; jestidasde)	of efficiency
	National	Times of India	1	2,670,872	English	1/0 Page
dla	National	Economia Timas	1	618,198	Engleh	1/9 Page
udha		Nevbherst Times	1	469,888	Hindi	1/8 Page
da		Times of India		2.201,188	English	1/8 Pape
da .	Debi Regional Edition	Egonomie Times		342,178	English	1/6 Page
da .	Delhi Replanel Edition	Nayaharat Timer	1	495,824	Hindi	1/6 Page
da		Filmfare Mag	2	29,500	Hind	Pull Page
dia	Celti Regional Editor	Femina Mag	2	25,850	English	Pd Page
da	Dahi Regional Edition	Hindustan Times	- 7	1,186,684	English	1/8 Page
dig		Hindusten Hind		191,837	Hindi	1/8 Pege
da		Punjab Kesari		324,847	Punjab	1/8 Page
de				468,805	Hindi	1/8 Pags
dis		Dainek Jagren	- 3	588,784	Enoffet:	1/8 Page
nd a		Times of India		181,748	English	1/8 Page
dis	Mumbel Regional Egition	Economic Times Ngvitharat Times	- 2	35,877	(Hind)	1/8 Page
dk	Mambai Regional Edition		- 3 -	270,048	Menamenant	1/8 Paga
rda	Mumbel Regional Edition	Maharashtra Times	- 2	38,000	Hindl	Full Pege
rdie	Minnied Regional Edition	Femins Mag		32,000	English	Full Page
xd x	Mumbel Regional Edition	Mumbal Mirror		170,000	English	1/8 Page
ndig	Mumbel Regional Edition			130,771	English	1/6 Page
dla	Mumbel Regional Edition	Hindustan Times Deliy News & Analysis		140,000	English	1/8 Pege
dia	Mumbal Regional Editors		8	208,484	Galpcati	1/8 Fage_
idla.	Mumbal Regional Edition	Gujarai Samechar		215,005	Marethi	1/8 Pege
dia	Mumbal Regional Edition	Lokmat	2	125,347	Maralhi	1/8 Pega
n Se	Mumbel Regional Edition	Lokasia	2	152,608	English	1/8 Page
rdia	Mumbel Regional Edition	Mildey	3	185.872	Maralhi	1/8 Pms
rda .	Mumbel Regional Edition	Navata	2	100.684	Moralhi	1/B Page
ndie	Mumbul Regional Edition	Sasana		28,025	English	1/3 Pape
(andibanein/eibr	EMEA	Time Madezine		18,008	English	1/8 Page
landiameinlois	IEMEA	Neviewaek		1,950	English	1/B Pege
adja/international	Global	International Hereld Tribune		544	English	1/8 Page
ndia/intermalional	Asia Edition	The Wall Street Journal		1,389	Englan	1/8 Page
ndia/International	Gipha	Pinencial Times	1	141	English	1/8 Page
ndis/International	Ginhai	(UBA Today	53	1-1-840748	Engino	To raise

"Charlethne provided by media representatives "Final and chos and roof wil depend on Contact of Heiler.

Reach in Mumbol 66% Average Frequency; 0,08 Source: IRG 2007

Torget: Adults Reach in Deink 73% Average Prequency; 2.52

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ountry	Hipiloation	h ingerdoka	Gifoulation".		Unit Size
THE PLANT OF THE PARTY OF THE P		1	822,000	Italian	1/2 Page
ly	I COUNTY	1	623,000	Italian	1/2 Page
ľ	Panorama		514,000	Italian	1/2 Page
lv	Donne Moderna	1 11 4	527,000	italian	1/2 Page
iy	Chi		219,000	Itelian	1/4 Page
ily	[] Glomale		880,000	Italian	1/4 Page
ily	Corriere della Serra		629,000	Italian .	1/4 Pags
ily	La Repubblica	 	373,000	italian	1/4 Page
	Gazetta delo Sport		480,000	Italien	1/4 PBB
afy	II Messaggero		315,000	ita lan	1/4 Pag
	La Stampa	_ 	116,673	Italian	1/4 Pag
<u> </u>	Milano Finanza		94,209	Italian	1/4 Pag
ely	[] Gazzattino		112,000	Italian	1/4 Pag
aly	II Secolo XIX		845,000	Italian	1/4 Pag
aly	1) Soje 24 Ore		859,279	Italian	1/2 Pag
ely	Oggi		454,847	lfallen	1/2 Pap
aly	Gente	1 1	808,000	fallen	1/2 Pag
aly	Vanerd		385,350	Italian	1/2 Pag
aly	I. Espresso		28,533	English	1/2 Page
aly	Time Magazina - EMEA		7.782	English	1/2 Pege
aly/international	Newsweek - EMEA		15,049	English	1/8 Page
aly/international	International Herald Tribune		10,512	English	1/8 Pagi
aly/international	The Wall Street Journal - Europe		9,545	English	1/8 Pag
laly/International	Financial Times	_	2,357	English	1/8 Pag
aly/international	IUSA Today - Global				
ialy/international		,	7,708,936		

*Chaviation figures provided by madia representatives. *Some Unit Sixea uncontinuad and subject to change.

Primary Target: Businese/Cargo
Reacht: 86%
Average Frequency: 3.41
Dom::s
Source: European Business ReadBrahlp Survey (EBRS) 2008

Secondary Target: Adults Minimum Rezol: 55% Average Frequency: 1.8 Source: Audipress

THE GARDEN CITY GROUP, INC. Lufthansa

Coding .	Position 21	ntiphe Mark	ince illationity	Language :	Size
Japan	Nikkei - Morning Edition	7 3,04	PAID	Japanese	LIS LASS
Japan	Nikkel Business Dally		7,445	Japanese	1/8 Page
Japan	Nikel Marketing Journal		3,900	Japanese	1/8 Page
Japan	Nikkel Financial Dally		,800	Japanese	1/8 Page
Japan	Yomluri Shimbun	1 10,0	33,215	Japanese	1/8 Page
Japan	Asahl Shimbun		25,082	Japaness	1/8 Page
Japan	Mainight		17,410	Japanese	1/8 Page
Japan	Chunichi Shimbut - Morning Edition	1 2,74	5,014	Japanese	1/8 Page
Japan	Hokkejdo Shimbun - Morning Edition	1	,BD	Japanese	1/8 Page
Japan	Sankei Shimbun - Maming Edition	1 2,00	30,391	japanese	1/8 Page
Japan	Nishi Nippan Shimbun - Morning Edition		BD_	Japanese	1/8 Page
Japan	Chugoku Shimbun - Morning Edition		BD_	Japanese	1/8 Page
Japan/International	Time Asia		A12	English	1/2 page
Japan/International	Newsweek Asia	1 18	3,011	English	1/2 page
Japan/international	International Herald Tribune		,569	English	1/8 Page
Jepan/International	Wall Street Journal - Asia	1 7	864	English	1/4 page
Japan/International	Financial Times		003	English	1/8 Page
Japan/International	USA Today - Global	1 1	524	English	1/8 Page

Target: Businese/Cargo Reach: 94% Frequency: 1.8 Source JBRS

Target: Adulta Reach: 85.6% Frequency; 1.1 Source: J-READ 2008

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Caratroficia	Fublication.	11.3	Insertions	1	Ciroulation		
191	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	<u> </u>	4		139,468	English	1/8 Page
Majayaja	The Star				800.018	English	1/8 Page
Malavaia	The New Straits Times	ļ			2,000	Malay	1/8 Page
Malavala	Berita Harien	ļ			885,838		1/8 Page
Malaysia	Sin Chew Jit Foh	ļ			17,302	English	1/2 Page
Melevela/International	Time Asia				20,491	English	1/2 Page
Maleunialinhemational	Newsweek Asia	<u> </u>			2,778	English	1/8 Page
Majaveja/injamajinnaj	International Herald Tribuna				6,067	English	1/8 Page
Malaysia/International	Wali Straet Journal - Global	1	1			English	1/8 Page
	Pinancial Times		1		1,769		1/8 Page
Meleysia/international Meleysia/international	USA Today - Global		- 1		138	English	Tho Laba

*Circulation figures provided by stadia représentatives. **Some Linif Sizes unconfirmed and arbject la change.

Targeti Adulta in Kuala Lumpur Reach: 75% Average Frequency: 1.8 Source: PAX Fall 2006



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Foliation 2	i lightlication	Maerijona	Circulation.	Languagia	Size
South Korea	Chosun Ibo	2	2,888,700	Korean	1/8 Page
South Korea	Maeil Business	1	750,000	Korean	1/8 Page
South Korea	DongA liba	2	2,450,000	Korean	1/8 Page
South Korea	JoongAng Ilbo	2	1,880,000	Korean	1/8 Page
South Korea	Korea Economic Dally	1	1,000,000	Korean	1/8 Page
South Korea	Maskyung Economy	1	128,000	Korean	1/8 Page
South Korea	Choogen Chosun	1	130,000	Korean	1/8 Page
South Kores/International	International Herald Tribune	1	20,033	English	1/8 Page
South Korea/International	Wall Street Journal - Global	1	7,808	English	1/8 Page
South Korea/International	USA Today - Global	1	670	English	1/8 Page

^{*}Chaulation figures provided by media representatives.
**Some Unit Sizes unconfirmed and subject to change.

Target: Adults in Seoul Reach: 69% Average Frequency: 2.9 Source: FAX Fall 2006

See in the second

		C. H H	disease in the other lies	barretrate.	July Blzek
	Publication	E manious:	218,024	European French	1/4 Page
untive	Le Matin Dimenche			European Franch	1/4 Page
izariand	24 Haures (ed. Tolsie)		98,316	European Franch	1/2 Page
izarland	L'Hebdo	1 1	44,870	Enfohagit Lighter	
itzerland	Tre Top Tisina (combo) -Contere del Tishre -La Resigne Tisino	1	89,604)tellen	Jt, Page
January 1111	-Giomale del Porcio	 		German	1/4 Page
	Blok	 } -	75,140	German	1/2 Page
ritzerland Alzerland	Feefs Meinspod (combo) -Tagas Arzeiger (Zuńch) -Bamer Zeilung (Bern)	1	567,182	Gennah	Jr. Page
Welltetten	-Bader Zeitung (Basel)		146,729	German	1/4 Page
	Nave Zürcher Zeitung		TBD	Germen	1/4 Page
zorland	Neue Luxemer Zeitung		TBD	German	Jr. 19858
izeriand	Sonntegs NZZ		280,280	German	1/4 Page
bnehosi	Sonntage lipk		201,858	German	1/4 Pege
iteriand	Engolage Zeilung		11,308	English	1/2 Page
(tradand	Time Macazine - EMEA			Grafish:	1/2 Pegs
fizorland/international	Newsweek - EMEA	1 1	4.104	English	1/8 Page
tzerland/international	International Herald Tribune	1_1_	8,986	English	1/8 Page
itzerland/international	The Wall Street Journal - Europa		4,587	English	1/B.Paup
Hzerfandrintemational	Financial Times	1	9,193	English	1/A Page
vitzerland/international	USA Today - Global	11	1,459		* * * * * * * * * * * * * * * * * * * *
witzerlendi intermeticzyst	USA IDDAY SIGNA	1.46	11,742,929	1 1 1 1 1 1 1	

*Circulation figures provided by modils representatives.
*Some Unit Steam appointment and subject to charge.

Primary Targett Businasa/Onigo Resohi 84% Averago Fraquencyi 2.3 Sourca: MA Leader

Secondary Turgeti Adults Resch: 70% Average Fraquoncyi 1.8 Source: MAGH Basic 2007-1

THE GARDEN CITY GROUP, INC. Luffhansa

Country	Publication	Insertions	Circulation*	Language	Unit J.
	Chine Times	3	Traditional Chinese	1,950,000	1/8 Page
Talwan	Unit distribution	1	Traditional Chinese	TBD	1/8 Page
Taiwan	United Daily News		Traditional Chinese	1BD	1/8 Page_
Talwan	United Evening News		Traditional Chinese	350,000	1/8 Page
Talwan	Commercial Times	 	Traditional Chinese	368,000	1/8 Page
Talwan	Economic Daily News	1	English	TBD	1/8 Page
Talwan	Liberty Times	1 - 1		250,000	1/8 Page
Talwan	China Post	1 1	English	12,643	1/2 Page
Talwan/international	Time Asia	11	English		1/2 Page
Telwan/International	Newsweek Asia	11	English	8,964	
telles // / / / / / / / / / / / / / / / / /	International Herald Tribune	1 1	English	2,951	1/8 Page
Talwan/International	Wall Street Journal - Global	1	English	4,271	1/8 Page
Talwan/International		1	English	336	1/8 Page
Taiwan/international	Financial Times		English	413	1/8 Page
Taiwan/International	USA Today - Global				

[&]quot;Circulation figures provided by media representatives.
"Some Unit Sizes unconfirmed and subject to change.

Target: Adulte in Taipel Reach: 70% Average Frequency: 2.8 Source: PAX Fall 2006

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OWNER	Publication:	hattions:	Circulation	raponada	Size
nited Kingdom	Daily Mail	2	2,408,001	English	1/8 Page
nited Kingdom	The Daily Telegraph	2	934,341	English	1/8 Page
nited Kingdom	Financial Times (UK and ROI edition)	11	138,885	English	1/8 Page
inited Kingdom	The Times	2	639,547	English	1/8 Page
Inited Kingdom	The Sunday Times	2	1,397,154	English	1/8 Pege
Inled Kingdom	The Economist	2	170,038	English	Full Page
Inited Kingdom	The Guardien	2	366,238	English	1/8 Page
Inited Kingdom	The Sun	2	3,387,472		1/8 Page
inited Kingdom	Mali on Sunday	2	2,263,450	English	1/8 Page
Inited Kingdom	News of the World	2	3,308,111	English	1/8 Pegs
Inited Kingdom	Radio Times	2	1,070,042	English	Full Page
Inited Kingdom	What's on TV	2	1,689,821	English	Pul Page
Inited Kingdom/International	Time Magazine -EMEA		139,105	English	1/2 Page
Inited Kingdom/International	Newsweak - EMEA	1	39,333	English	1/2 Page
Infled Kingdom/International	International Herald Tribune	1 1	11,042	English	1/8 Page
Inited Kingdom/International	The Wall Street Journal - Europa	1	16,292	English	1/8 Page
Inited Kingdom/International	USA Today - Global	1 1_	8,303 *:47,982,974	English	11/8 Page

"Circulation figures provided by madia representatives. "Some Unit Sixes uncontinued and euispect to change,

Primary Turget: Business/Cargo Reson: 71% Average Frequency: 3.3 Source: British Business Survey 2005

• ...

Secondary Target: Adulta Reach: 58% Average Frequency: 2.8 Survey: NRS 2007

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Country	Publication	Insertions	• 1× Circulation*	Unit Size
United States	Parade	1	32,400,000	2/5 Page
United States	USA Weekend	1	23,442,892	2/6 Page
United States	American Profile	1	9,000,000	1/4 Page
United States	Paople	2	3,823,604	1/2 Page
United States	Newsweek	1	3,142,281	1/2 Page
United States	Readers Digest	1	10,094,286	Full Page
United States	Jet	1	936,751	Fuli Page
United States	Vista	1	666,948	1/2 Page
United States	USA Today	1	2,194,787	1/8 Page
United States	Well Street Journal	1	2,043,235	1/8 Page
United States	New York Times	1	1,086,798	1/8 Page
United States/International	International Herald Tribune	1	4,125	1/8 Page
United States/International	Financiai Times	1	136,040	1/8 Page
Magazine Potal	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	44.7	98,971,547	. 19. 10. 10. 10. 15. 15. 15. 15. 15. 15. 15. 15. 15. 15

^{*} Source: SROS Merch 2007 on line.

Primary Terget: Business/Cargo National U.S. Reach: 81% Average Frequency: 2.13
Source: MRI Doublebase 2006/Business-to-Business

Secondary Target: Adults National U.S. Reach: 74% Average Fraquency: 1.99 Source: MRI Doublebase 2008

WSJ, NYT and USA Today are included in both reach percentages, but are part of global plan pricing Black Enterprise, Jet, Ebony and Essance are only measured in the Adults 18+ reach. People on Espanol, Vista and RD Selectionès are not measured in either reach program.

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Tier 2

		阿斯克里斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯斯	建筑的中央 上30年	media (populari pina
Ter 2	Ausiria	Kuder	German	167,488 84,189
Ter 2	Ausiris Ausiris	Dia Pressa	German German	98,874
Tipr 2	Austre	Dar Standard	Germen	38,400
]]er 2	Austru	Widschaftsbieft	English	39,400 5,658
ปีย 2	Austra/international	Navewask EMEA	English	4,188
Tera	Austrafiplemational Austria/international	Linternalismal Hereld Tribune	हास्त्रीयो इस्स्रोका शत्रुवित्रो	5,435
Ter 2	Austra/nismalional	Wall Street Journel/Global	English	8,999
Ter2	Austra/mamolional Austra/mamolional	Financial Times	English	4,405
Ter2	Austrachmenatona	USA Today - Global	English	950
Tier 2	Hafolton	Het Nieuwshied	Dutch	210,887
Tier 2	Bagium Bagium	CECIP	European French	17,862 93,154
Dar2	Belgian	Le Soir	Dulch	92,61
TIEC2	190/2011	De Standaurd	Diston	50,000
Tier 2	Belgivm	De Tild	Duter	114,119
Tier 2	/Belgion	Gezet Van Antwerptin Tinje BMEA	English	13,233
Tor 2	Belgiuminiamalismai	Moreoway PMEA	Eng sh	3,664
Tarz	Palcin Allication and a second a second and a second and a second and a second and a second an	Newswerk EMEA Interneuman Herald Trissne	English	3,774
Tier2		Wall Street Journal / Bed Ball Ball Ball Ball Ball Ball Ball Bal	English	4,838
Tor 2	सर्वक्षारागतायायः स्व इस्कृतिगागतायायः स्व इस्कृतिगागतायायः स्व इस्कृतिगागतायायः स्व इस्कृतिगागतायायः स्व	Financial Times	English	8,890
Tier 2	Reinjurginiemellonel	Financial Times USA Today - Sinbal	English	728
Tara	Bree:	O Estado de 8, Paulo ^{es}	Latin American Portuguess	218,028
Tor 2	Bross	Jornal do Brazil	Latin American Portuguesa Latin American Portuguese	116,000
Tier2	Brez	O'Globo	Latin Arretizan Portuguese	252,000
Ter 2	Brac Vinternational	Newtoweekil atta America	EGD)BID	27,779
Tier 2	Brosifictametican	Financial Times	English	114
Tier 2	Ohle	E) Mercurio** Capital	Latin American Spanish Latin American Spanish	15,920
Ter 2	Chile	Capital	Lean American Spenish	62.343
TIOCE	Crite Crite Chile	Que Pasa	Latin American Spanish	29,800
Titat 2	Chile	Gostlon	alla American Spanish	88,000
Ter 2	Chie	Ercilg Les Utilmes Noticies	etin American Spanish Letin American Spanish	(89,481
	Chile	Newswest/Latin America	English	264
24页	Chileintemational		Lain American Spanish	238,811
Tier 2	Colombia Colombia	Fi Temeo T Fortafola	Latin American Spanish	236,611 43,600
Ter 2	Colombia	Dinero	Colin American Spanish	64,600
Ter 2 Ter 2 Ter 2	Columbia	Bemana	Leit: American Spanish Leit: American Spanish English	191,700
Her 2	Calumbia (Calumbia	Negecio inteligenta	Lailo American Spanish	68,000
Tier 2	Colombialintemetional	Newsweak/Latin America	English	(,459
THE R	Colombia/International	Financial Times	English	12
Ter 2	Egypt	A Ahram	Arebio	1,861,700 dde,}es,t
Ter 2	Egypt	Akhbar Daliy	Arabio Arabio	28,000
Tier 2	Firent	Al Busha	English	1,058
Tor 2	Bryw/international Envelonternational Egypt/international	Time EXCEA	English	827
Tier2		interiational Hersid Tribuna Wall Street Journal (Global	हित्रहानिय	83
Tier'S	Egyptinte mational	Printed Town	Brigish	301
Hors	Egyptintemational	Firencial Tines USATbday - Global	English	#B
Tier E	Egypl/namalona	Hone Kong Orlegial News	TraditorialChineas	400,000
Tura.	Hone Kong/China Hone Kong/China Hone Kong/China Hone Kong/China	Hong Kang Oriental News South China Morring Fost	English	118,881
Ter2	Henri Verre China	Sing Tito Delly	Traditional Chinese	100,000
Tier 2	Hanti Kane/Ching	Apple Dolly	TradillonalChiness	340,000
Tier 2	Hang Keng/China	Yezhoù Zhoukan (newewatikiv)	Traditionel Chinese	72,880 128,000
Tier 2	Hong Kong/China	Mind Pag Dally Tima Asia	TraditionalChinesa	128,000 46,738
TIEF 2	Lame Campithing International	Tima Asia	English English	25,752
Tier 2	Hong Kong/China/internationa Hong Kong/China/internationa Hong Kong/China/internationa Hong Kong/China/internationa Hong Kong/China/international	Mewayesk Asis International Herald Tribune Wall Street Journal/Gobst	English	10,578
Mer 2	Hong Kong/Chins/international	Memalicus Hotals Hand	English	13,229
Tar 2	Hong Kong/Ching/International	Mail Suleat Torillengtoner	English	8,932
Tier2	Hong Kang/Chine/International	Financial Times	English	8,886
Mar 2	Hold Valid Ctities Mal Seriester	UGA Today - Global	English	118,102
Tier2	[re/end	lifet Times lifet Times Salurday	English	118,000
Ter 2	[reland	Iday Times Manazine	English	118,000
Tierz	reland	Iden Times Magazine Iden Independent	English	183,588
Tiar 2	iraland	lden Beandaer	Ens left	80,228
Tier 2	Indensifolograficant	Time EMEA	English	14,957
Tier2	Imiandiniernalionei	Wall Street Journal/Global	Engleh	888
11(0) E	[([of [of] back of] b book or load	[Fla - - - - - - - - - -	English	4,188
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Tier 2	Treignofintermettonet	Financial Times USA Today - Global	English .	778
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er2	(stee)	He'Aretz/International Haraid Tribune	Hebrery English	332,000
er2	large	The Jarussiam Post	English English	78,000
er 2 er 2	large/infernational	Newsweak EMEA	Engleh	8,798
12	israsi/internatione)	Hotemeticoal Heraid Tribuce	English	7,501
r2	laran/International	Wall Street Journal Global	English	181 175
72	Large VInternational	Financial Timas	English English	88
¥2	lareal/international	UBA Today - Globa)		148,704
r2	DEKAM	Referman	Latin American Spanish	182,478
# 2	Mexica	El Universe	Latin American Stranish Latin American Spanish	812,000
er 2	Фрин	Dia Siela	Lain American Spanish	628,000
6.5	Maxisa	Esla	English	237
or B	Mexten/Memoricites	Figures The Natherland Group	Dulch	800,000,}
धर द	Netherlands		Dutch	887,204
91.2	Mellanda	De Telegraer	Dutch	822,860
er 2	Nelherlands	Algernsen Deoblad De Volkskoart	Dutch	2/9,687
42	Netherlands Netherlands	NRC Handalabled	Dulch	209,088
er 2	Netherlands	Het Pinenciesis Dagbied	Dutah	86,201
er 2	Nother and a find a matternal	Time EMEA	English	12,681
er 2 er 2	Dietherintellationalianal	Navawa ak EMEA	English .	5,432 7,810
er 2	Netheriends/international Netheriends/international Natheriends/international	Navawa ak EMEA Internalional Ferald Tribupa	ज्ञानीकोर संस्थित	7,810
er 2	Natherlandelptamations	Well Signal Journal/Global	English	8,970
er 2	Natharlands/Intermettonal	Pinancial Times	Brelieh	8,852
er 2	Notherlands/International	USA Today - Global	- English	4,200
er 2	Pent	El Comercio **	Lalin American Spanish	80,000
ler 2	Peru	Gestion	Lalin American Beanish	22,000
ier 2	Peru	Peru 21	Lalin American Spaniats	70,000 443
ler g	t Perutolamational	Newsweek/Lolin America	Budish	943
er 2	PaniAnlomatignal	Financial Times	English	88,000
ier 2	Portuosi	Diario de Notiolas	European Portuguess Buropean Portuguess Buropean Portuguess European Portuguess European Portuguess European Portuguess European Portuguess	\$7,122
or 2	Portugal	John de Negoles	Ettoppes Debitotoes	58,210
ier 2)Porkings:	Publica	Freeman Parkington	199.897
ar 2	Portugal	Expresso Correlo Da Manha	Rulondar Politicuese	128,537 101,508
er 2	Partugel	College Da Marke	Furnan Portuguasa	18,267
er 2	Portigal	Diario Económico Timo EMEA	European Portuguese English	7,525
1 et 2	Portugalitriamationa	I ma contra	English	1,850
Ter 2	Portugal/international	Newswerk EMEA International Herald Tribune	English	185
10f.2	Portuga (Intamel pret	Wei Street Journal Global	Boglish	352
97 Z	Portugalintamational	Financial Times	English	2,97
0.8	Partugaliniemational	Hind males Clabel	English	104
ler 2	Fuscial Function of the Control of t	Argumenty Frakty (Russian Edition) Delovo/Kinjalatyura	Russian	5,080,000
ler 2	Russia	Delouge Palataburg	Ruselan	28,000
C 2	Rusta	Kommareena Delly (mallonal ed.)	Russian	117,340
er 2	Russia	Vedamosti -:	Russiso	EB,700
Ter 2	Russia/Internations)	Newstrack EMEA	English	1,088
4/2	Russialintametona	Well Street Journal Global	Finalish	150
M 2	Russia/International	Financial Times	English	1,218 134
Tor 2	Russia/international	UBA Today - Global	English	734
Ter 2	Singapora	The Stratts Times	English	401,000
or 2	Sincapore .	The Business Times	English	25,888
182	Sincepore	Lianha Zasbao	Traditional Chinasa	211,000
Ter 2	Singspors/international	Time Asia	English	96,528
er 2	Singaporatinismational	Newsweek Adle	Engleh Engleh	29,040
Tot 2	Singapote/international	Infernational Hereld Tribuna	E09190	11,958
8.2	Singepure/international	Well Blifes Journal Global	English English	7.228
B 2	Sheappre/internationel	Efficie ames (%)	English	1,848
E 10	Singapore/international South Africa	USB THRUE Global	English	504,285
Ter 2	South Africa	Sunday Infer	English	180,000
Ter 2	South Africa,	7ie Surci	Africagns	338,702
1812	South Africa	Napport	Enslish	73,194
Ter 2	South Africa 177	Cope Angle	English English	64,670
ter 3	South Africa South Africa	Dally News Die Volksbied	Afrikaans	81,925
or2	ISOUIN AMER	Daily Dispatch	English	81,91B
Ter 2	South Affice	Time EMEA	English English	55,748
Tor 2	South Africal International	Newsynak EMEA) English	4,639
Tier 2	South Africa/International	Wall Street Journal/Global	English	15
TBC 2	South Africe/International South Africe/international	Financial Times	English	4,094
Llot S	South Ather/International	USA Today - Global	English	7
Tier 2		El Pale	European Spanish	985,018
TATE	Spein	E Mundo	Buropean Spanish	800'830
Ter2 Ter2	Spain	ABC	· Europaen Spanish	242,712
	Spain	La Veneverdia	Buopean Spanish	194,808

THE GARDÉN OTTY GROUP, INC.

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(Quela	Cineo Dina	European Spanish	120,000
		_English	15,280
		English	6,298
		English	6,510
		English .	3,482
		English	5,(33
		English .	687
		Swedish	416,500
		Swedish	261,800
		Syedish	828,80D
	Gilehotra Posien	Swedish	242,700
			194,800
		English	17.415
		English	4,057
	International Heraid Tilbung	English	2,877
	Wall Street Journal Global	English	541
	Elegarial Times	English	4,825
		English .	229
		The	1,000,000
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14091616		English	TBO
		Broisis	11,897
	Neurone Acia	English	11,869
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	istoli Sireni Jumusi Francis	Engleh	7,015
		English	408
	I M Twicu - Global	Enpiigh	479
			650,000
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TURSY			48,000
			2,842
Turkey/International			3,498
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	The greet leading thering		529
	Andri Origina nodulizationis		626
Turkey/international	UBA Today - Global	English	127
	Spein Spein I spein Spein Spein I spein I spein I spein I spein I spein Spein Spein I	Spein/international Newswaak EMEA Grant/international Newswaak EMEA Spein/international International Herald Tributa Spein/international International Herald Tributa Spein/international International Herald Tributa Spein/international USA Today - Global Swaden Herald International USA Today - Global Swaden Herald International International Herald Tributa Swaden/international International Herald Tributa Swaden/international USA Today - Global The Land The Land	Charles Char

	Argentina	La Nacion**	Latin American Boshish	188,697
Bt G	[Argentine/Internetions]	Newsweek/Letin America	English	254
et.3	Agentrantamational	Financia Times	English	63
er B		Bundey Telepreph	English	684,072
EF C	Australia Australia	The Sunday Hereld-Sun (Malbourne)	Enclab	613,000
ere	Augralia	Sunday Mail (Brisbane)	English	TRD
H 3	Australia/International	True/South Psotio	English	79,282
ev' B	Australia/Intersoloria	International Hereid Tribune	English	85
or 3	Australia/international	Wall Street Journe / Global	English	207
or 8	Auticaliainiamalions	Fnandal Times	English	2,980
er B	Australia/International	UBA Teday - Global	English	148
		Phnom Panh Post	English S	5,000
er 8	Cambodia	Ersk	Czech	448,328
er 8	Czech Republic	Time EMEA	English	1.016
64.8	Czech Republic/International	Navaweek EMEA	三四十	1,451
er S	Czech Republic/Internettonal	International Haraid Tribuna	English	2,322
er 3	Czach RepublicAnternational	Wall Street Journal (1750)	English	218
ler 8	Czech Republic/injernational	Finencial Tanon Edinopa	English	2,288
er S	Ozech Republic/Intermitional	USA Today - Global	English	840
ler 8	Czech Republicaniemalional	Berlingska Tidenda	Danish	(68,178
er 8	Denmark	Time EMEA	English	8,494
er B	Denmarkinjemational Denmarkinjemational	Nevereek EMEA	English	3,149
er S	Denmark/international	Unternational Herald Tribuna	English	4,394
er 5	Denmarkinternational	Well Street Journal Global	English	500
ier 8	Denina Kinjama Janal	Figure 1 Types	singifals	3,271
or B	Denmark/International	LIBA Today, - Global	English	878
ler B	Genedar	2).Comerico**	Letin American Spanish	93,600
er 8	Ecuador/Internellonal	Newsymetyl nin America	English	285
ar8	Ecuador/niemalional	Fiftency Times	English	2
ler S		The Ethiopian Harald	Englieit	7,000
ler S	Phiopia	Cutanast Later	English	802
ler8	Ethiopia/international	Heiston Senamet	Planish	588.507
ler 8	Finland	Time EMEA	English	7,928
ler 3 Ter 3	Finjand/international Finjand/international	Kiewawaak EMEA	Engilat	2,780



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-3	Pinland/inlemaillenai Pinland/inlemaillenai Pinland/inlemaillenai	International Horald Tribune	English	1,189
ß	Enland international	Wall Shreet Journal Global	Braken English English	2,778
2	Finland/international	Pinencial Times USA Turky - Global	English	84
8	Greace	To Vinte	Grank	227,072
8	Grescelnjemalone	Time EMEA	Bro sh	8,000
8	Greece/International	Newwork EMEA	English Saalish	2,528 4,180
r8	Greece/intermetional	miomethnel Herald Tribune Well Street Journal Global	English English English	316
13	Grace/injernations/ Grace/injernations/	Phanciel Times	English .	1,001
#8	Gracos/international	USA Today - Global Siblo Vainilung**		496
rs .	Gustameta	Siglo Veigilung**	Latin American Stranish	27,000
T3	Gualemailonal	Newsweek Latin America	English	802,000
rđ	Hundary	Matro Time BMEA	Hungarten English	1.239
#3 #8	Hungaryintangalonal	haugungk WHA	Eng en	2,80
17.3	Hungeryinterpational	plamational Haraid Tribune	519 sh	894
973	Hongaryiniernational	Wall Bireet Journal/Global	English	280
818	Lister senset of links remark (Click III)	Financial Times	English English	1,078 247
<u> er 8</u>	Fritan Alufolus jours	USA Today - Global Kompas	Rehees Indonesion	500,000
ra .	indonesis/iskerininiemailorai	Time As a	English	6,092
878 873	lindeness/Jekerts/internetional	Newswack Asia International Hereld Tribuna	English	8,086
ır3	ndonesis/lekertelintemettonet Indonesis/lekertelintemettonet Indonesis/lekertelintemettonet Indonesis/lekertelintemettonet	International Herald Tribuna	English English	3,817 5,178
r3	lindonesia/deente/international	Walf Binest Journal/Global	English	121
er G	Indonesis/Jakarie/International	Fixanciai Timas Daily Nation	English	220,000
rg erg	Kenya Konya(niamatiana	Tima EMEA	English	3.041
er G	Kertyauniamational	Nativiyaak EMEA	gualet	1,808 84
ar B	Kenya/international	Financial Times UBA Today - Giobal	English .	6
ar 3	Kenyalinternational	Luxembourger Wort	Gemen	86,118
81.8 81.9	Luxemburg		English	502
er 8	Lixembolis/mametonal	International Herald Tribuna Wall Birost Journal Wolled	English	721
er 8	Luxembourgirlemations	Well Birest Journal/Global	English English	1,444
er 8		Minancial Times USA Today - Global	English	89
or 3	Luxembourg/International	Le Mauriden	French	30,000
er 8	Maurillus international Maurillus international Maurillus international	Time EMEA	English	822
07 B	Maurilla/Infernational	NELVALVECK EMEA	English .	1,909
org .	Mauritus memational	Pinancial Times	Eng left	95,028
er 3	New Zeglend	Dominion Post	English English	188,G81
er 3	New Zealand	New Zagland Herald Financial Times	English	71
ere ere	New Zastandiiniemational	Time EMEA Wall Street VourneWG obs	Englah	28,569
ers	New Sestangulamagora New Sestangulamagora	Wall Strack Voumel/Global	English .	10
RCS.	Niceragua	La Pratistica Newsyleskolatin America	Letin American Spenien English	\$8,888 128
era_	(Niceregue/international	NewsweekLain Amenos Pingidal Times	English	7
er3	Nosague/हाक्साव्यंजावी	The Guardien	English	120,000
iera Iera	Nigeria/International Nigeria/International	Time EMEA	English	2,784
er8	Nigeria/International	Naysweek EMEA	English	1,228
of 3	Ntoerfe/International	Wed-Street Journal Globbi	English English	40
er3		Elizada Times	Norwadau	248,803
era era	Norway olempianis	Atenpostan Time EMEA	Englat	12,198
Gr 3	Norwayintamalana Norwayintamalahut	J Kidnesumak ENJA	English	3,829
or3		international Herald Tribuna	English English	1,128 848
era	Norway/International	Well Street Journal/Global	English	1,477
ors ors	NorwayInternational NorwayInternational	Finantial Times	English	48
क्षाउ भारत	Pokishipasi:	Davin	English	134,000
er 8		News-L-Wani Time Asia	Urdu	578.000
ar S	Paksain Paksainipamatana Paksainipamatana Paksainipamatana Paksainipamatana Paksainipamatana	Time Asia.	relans relans	10,714 7,988
61.2 01.9	Pakalan/niemational	Nswaweek Asia International Herald Tribuna	English	137
ers	Peksarinemakina Peksarinemaka	Wall Street Journal Global	- English	47
ior S ier G	Pakisian/international	Financial Tigrae	English	87
er3	Penama	La Prensa Financia i Timas	Lallo American Scrinish English	36,500
er 3	Panama	Financial Times	English English	285
	Penemelintemational	Newsweak Latin America	.English	250,000
ier s				
ers lers	Philippines (niematigna)	Manilla Stulelide	English	24,197

Tier 2

	Philippines/international	Newsweek Ania	English	22,178 5,498
81.2 81.2	Philippines/international	International Herald Thhuna	English	5,488
er a	[Philippines/International	Wall Sinet Jolimal/Global	English	9,980
m 3	Philippines/International	Plande Times	Emplot	814
B 16	Philippines/international	USA Today - Global	English	508
BT 3	Polánd	Gexele Wyborcza	Polish	470,000
er Ø	Priend/international	Time EMEA	, English	8.746
er a	Polendinismeliana	Nevewsek SMEA	English	4,498
er 3	[Polend/international	International Herald Tribung	English	375
Br 3	Pojandintemational Pojandintemational	Wall Street Journal/Global	Snplatr	1.574
H. 3	Roland/International	Francis Times	English	1,967
B 18	Poland/international	USA Today - Global	English	108
Ter 8	Romania	Evenimental Ziel	Romenten	71,821
ler 8	Romania/international	Time EMEA	្រីពុក្សនៅ <u>រ</u>	400
er 8	Romania/International	Newawask EMEA	Eng/le/ι.	453
er a	Romanial international	Infernational Ferna Tribuna	Engish.	103
ler'S	Flomenia/International	Well Street Johns/(Globs)	English	81
ers	Remanial nternational	Financial Times	Eing Esh.	EBO
er3	Remarke (niernational	USA Today - Global	English	12
erā	Seudia Arabia	Asharu Al Ayyant	Arabo	248,482
er3	Saudia Arabia infernational	Time EMEA	English	(,531
er3	Seudia Arabia/International	Newsweek EMEA	English	1,224
er3	Saude Arabia/internations	International Harald Tribune	English	149
er8	Saudia Arabia/International	Wall Eires Journal/Globa	Einglieh	68
lec3	Saudig Arabia/international	Financial Times	English	86
Ter S	Baudia Arabia/international	USA Today - Globa	English €	39
ler8	Sei Lanks	Sunday Lenkedeeps	Sinheia	825,000
ier3	So Lanke/international	Time Asia	Engligh	4:120
er S	Sr Lanks/interretional	Newsweek Asia	Finalist .	1,974
er 8	Sri Lanto/international	International Heraid Triptune	English	106
ter 8	Sri Lanke/internellenel	Well Street Journal Globid	English	58
iers	Uganda	New Vision	English	45,000
ler 8	Ugende/international	Newsweek EMEA	English	80
er3	Linked Arab Emissies	Khales Times	English	TED
Tar G	United Arab Emirates United Arab Emirates	Al Beyen	Arablo	100,000
ar8	United Arab Emirales/International	Ting EMEA	English	2,099
ier8	Upiled Arab Eminales/International	Neivawaak EMEA	Estelleh	821
er3	United Arab Emirelas/International	Well Birest Journal/Global	Profes	248
ier8	United Arab Emirales International	Financial Tunks	English English	1,497
Ter8	United Arab Emiraliza (International	USA Today - Global	English	109
tora	Voriganila	El Nagional Sta	Lalip American Spanish	81,000
er 3	Vanezuelaliniamational	Newsweek Width America	Eiglieh	1,734
er S	Vielnens	Hangt Nhan-Plan	Vielnamese	80,000
isr3	Visinata/ntemational	Time Asia "-1"	चें विश्वविद्या	749
er 8	Vieinami/international	Newsweek Asia	English	2,512
	Vieinam/international	Wall Street Journal Global	जिल्ला को अपने का	279
Tere	Vielnam/international	Financial Times	Engilah	65

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Connings	Supplement Sant Control	· snonega	.Cheulations	Language .	: Unit Size
international	Time (EMEA Edition-Incl. Latin America)	1	525,000	English	1/2 Page
International	Time (Asia Edition)	1	280,000	English	1/2 Page
International	Time (South Pacific)	1	114,337	English	1/2 Pege
International	Newsweek (EMEA, Asia and Latin America editions)	1	572,402	English	1/2 Page
U,S./International	Wall Street Journal (Global) Tu, Th & Fr	1	1,881,942	English	1/8 Page (US) 1/4 Page (Inti)
U.S./International	Wall Street Journal Americas**	1	1,230,171	Spenish/Letin American Portuguese	1/4 Page
U.S./international	NY Times/intil Herald Tribune combo	1	1,328,980	English	1/8 Page
U.S./international	Financial Times (World Edition)	1	447,108	English	1/8 Page
U.S./International	USA Today (Global: US, Europa, Asia) (Mon-Thura)	1	2,254,787	Englieh	1/8 Page
Germany/International	Lufthanes Magazin	1	320,000	European German/Engilsh	1/2 Page
Cermany/International	Lufihansa Exclusive	11	280,000	European German	1/2 Page
Total	en e		. 9,234,727·`	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	10° 11 12° 00°

^{*} Source: SRDS Merch 2007 on line.

^{**}Notice will run in the following countries: Argentine, Brezii, Ohlie, Opiombie, Ecuador, Quatemale, Mexico, Nicerague Peneme, Paru, Venezuela NOTE: U.S. edillon of Newsweek is included on the US chart.

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U.S. Websites			ati Estimated Minipressions	Uneside
AOL	www.aol.com	English	6,666,667	728 x 90 Banner
Weather	www.weeliter.com	English	1,250,006	300 x 250 Banner
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^{*} Impressions cannot be assimulad, dependent on how many times a Keyword is enlared during the campaign.

Man Line programs	A Humpartons	oliquicilor	Bredpende.	suggested 1	Approximate Unit
ly Transport World	1	38.254	Monthly	Englek	1/2 Page
Ir Cargo News	1	16,058	10W/vext	High	Full Page
If Cargo World (LiS & Int. Combo)	1	84,246	Monthly	Engilah	1/2 Page
ir Cargo Week	1	13.728	Waeldy (Mon)	rielionสี	1/2 Page
l Cauro Asia-Pacifio	1	4,600	'Gx/yest'	Endilah.	1/2 Page
ir Carrio China Monthly	1	8,000	Monthly	Simplified Chinese	1/2 Page
ogistics Management	1	77,028	Monilsv	English	1/2 Page
avioati Asia	1 1	12,520	Monthly	English	(I2 Page
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ONTARIO SUPERIOR COURT OF JUSTICE

Proceeding commenced at London

Proceeding under the Class Proceedings Act, 1992

ORDER Customer Lists

Siskinds LLP

Barristers & Solicitors 680 Waterloo Street London, ON N6A 3V8

Charles M. Wright LSUC #: 36599Q Tel: (519) 672-2121 Fax:(519) 672-6065

Solicitors for the Plaintiff

SCHEDULE B

NOTICE OF PROPOSED SETTLEMENT IN CANADIAN AIR CARGO PRICE-FIXING CLASS ACTIONS

WHO THIS NOTICE IS FOR:

This notice is intended for persons who purchased Airfreight Shipping Services, including those persons who purchased Airfreight Shipping Services through freight forwarders or from any air cargo carrier, for shipments within, to, or from Canada (except shipments between the United States and Canada) during the period from January 1, 2000 to September 11, 2006, and have not already excluded themselves from the class actions (the "Settlement Class").

WHAT THIS NOTICE IS ABOUT:

Class action lawsuits have been started in Ontario, British Columbia and Quebec alleging an unlawful conspiracy to fix prices for Airfreight Shipping Services from January 1, 2000 to September 11, 2006.

Settlements have been reached with Asiana Airlines Inc. ("Asiana") and Korean Air Lines Co. Ltd ("Korean Air"). The settlements are subject to the approval of the Ontario, British Columbia, and Quebec Courts.

Under the terms of the settlement agreements, Asiana has agreed to pay CDN\$1.5 million and Korean Air has agreed to pay CDN\$4.1 million for the benefit of the Settlement Class in exchange for the full and final release of all claims at issues in the class actions against them and their related entities.

Under the terms of their respective settlement agreements, each of Asiana and Korean Air have agreed to provide cooperation to the plaintiffs in pursuing the class actions against the remaining defendants. The settlements represent a resolution of disputed claims. Asiana and Korean Air do not admit any wrongdoing or liability.

THE SETTLEMENT APPROVAL HEARING:

A joint motion to certify the actions as class actions as against Asiana and Korean Air, for settlement purposes, and to approve the settlements, will be heard before the Ontario, British Columbia and Quebec courts on ●, 2015 at 10:00 a.m. PST / 1:00 EST. At this hearing, the Ontario, British Columbia and Quebec courts will determine whether the settlements are fair, reasonable, and in the best interests of settlement class members.

Class Counsel legal fees and disbursements must be approved by the Ontario, British Columbia and Quebec courts. Class Counsel will collectively be requesting that legal fees of up to 25% of the Asiana and Korean Air settlement funds, plus disbursements and applicable taxes, be approved by the courts and paid out of the Asiana and Korean Air settlement funds.

SETTLEMENT CLASS MEMBERS' OPTIONS REGARDING THE PROPOSED SETTLEMENTS:

Participating in Settlement Approval Hearing: Settlement class members are entitled to appear and make submissions at the settlement approval hearing. If you wish to make submissions in writing, they must be sent to the appropriate Class Counsel at the addresses listed below postmarked no later than •, 2015. Class Counsel will forward all such submissions to the courts, as well as Asiana and Korean Air. If you wish to appear and make oral submissions at the settlement approval hearing, please contact the appropriate Class Counsel at the address listed below no later than •, 2015.

<u>Claiming part of the settlement funds:</u> If the settlements are approved, Class Counsel propose to hold the settlement funds in trust for the future benefit of settlement class members. A method for distributing the settlement funds will be submitted to the courts for approval at a later time. Once the courts have approved the method for distributing the settlement funds, another notice will be provided regarding how the settlement funds will be distributed and the claims process. In the interim, you should keep copies of all relevant records.

Registering for further notice: If you did not receive this notice by mail, please register online at www.aircargosettlement2.com or by telephone at 1-888-291-9655 (U.S. and Canada) or 1-614-553-1296 (International) to ensure that further notices will be sent to you directly, by mail.

ADDITIONAL INFORMATION:

This notice only summarizes the settlement agreements. A copy of the settlement agreements are available online at www.aircargosettlement2.com. Questions may be directed to Class Counsel:

Settlement class members outside British Columbia and Quebec: 1-800-461-6166 ext. 2446 or aircargo@siskinds.com or Siskinds LLP, 680 Waterloo Street, London, ON, N6A 3V8, Canada, Attn: Charles Wright.

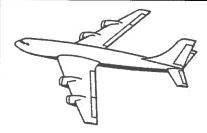
British Columbia settlement class members: (604) 689-7555 or djones@cfmlawyers.ca or Camp Fiorante Matthews Mogerman, #400 - 856 Homer Street, Vancouver, BC, V6B 2W5, Attn: David Jones.

Quebec settlement class members: (514) 846-0666 or moe@liebmanlegal.com or Liebman Legal Inc., 1 Westmount Square #1500, Montreal, QC, H3Z 2P9, Attn: Moe F. Liebman.

This notice has been approved by the Ontario, British Columbia and Quebec courts.

SCHEDULE C

Did you purchase airfreight shipping services between January 2000 and September 2006?



This notice applies to persons who purchased airfreight shipping services for shipments within, to, or from Canada (except shipments between the United States and Canada) between January 2000 and September 2006.

Settlements have been reached in the Canadian air cargo price-fixing class actions with Asiana Airlines Inc. ("Asiana") and Korean Air Lines Co. Ltd. ("Korean Air"). Pursuant to the settlements, Asiana has agreed to pay Cdn \$1.5 million and Korean Air has agreed to pay Cdn \$4.1 million. The

settlements are a compromise of disputed claims and are not an admission of liability or wrongdoing by either Asiana or Korean Air.

The settlements require court approval in Ontario, British Columbia and Quebec. A joint approval hearing is scheduled for ●, 2015 at 10:00 a.m. PST / 1:00 EST. Affected persons may express their views about the proposed settlements to the courts. If you wish to do so, you must act by ●, 2015.

Register to receive future notices at www.aircargosettlement2.com. Please keep copies of any purchase records.

Questions? Visit www.aircargosettlement2.com, email aircargo@siskinds.com or call 1-800-461-6166 ext 2446

SCHEDULE D

AIR CARGO CLASS ACTION

PLAN OF DISSEMINATION ASIANA AND KOREAN AIR NOTICE OF HEARING

The Notice of Certification and Approval Hearing shall be distributed in the following manner:

Short-Form Notice:

- 1. Published once in the following newspapers, in either English or French as is appropriate for each newspaper, subject to each having reasonable publication deadlines and costs:
 - (a) The Globe and Mail, (National Edition);
 - (b) Le Journal de Montreal; and
 - (c) Le Soleil

Long-Form Notice:

- 2. Sent to the following trade organizations with a request that the trade organization forward the Notice to its members:
 - (a) Canadian Industrial Transportation Association;
 - (b) Freight Management Association of Canada/Association Canadienne de Geston du Fret (in French and English);
 - (c) European Shippers' Council;
 - (d) Asian Shippers' Council;
 - (e) Taiwan Shippers' Council;
 - (f) Korean Shippers' Council;
 - (g) Philippine Shippers' Bureau;
 - (h) Hong Kong Shippers' Council;
 - (i) Global Shippers' Forum;
 - (j) Indonesia Shippers' Council;
 - (k) Malaysia National Shippers' Council;
 - (l) Singapore National Shippers' Council;

- (m) Thai National Shippers' Council;
- (n) South African Shippers' Council; and
- (o) National Shippers Strategic Transportation Council (NASSTRAC).
- 3. Posted in English and French by Class Counsel on Class Counsel's respective websites;
- 4. Posted in English and French on a website established for the purposes of the litigation: www.aircargosettlement2.com;
- 5. Sent by direct mail to any persons included on the Claims Administrator's Class Members List maintained for the purposes of the Canadian Air Cargo Proceedings; and
- 6. Provided by Class Counsel to any person who requests it.

Online Notice

- 7. Banner advertisements published for a one-month period on the following websites, subject to reasonable placement deadlines and costs:
 - (a) Air Cargo Week (<u>www.aircargoweek.com</u>);
 - (b) Cargonews Asia (<u>www.cargonewsasia.com</u>);